

# AMERICAN *Cinematographer*

THE MAGAZINE OF MOTION PICTURE PHOTOGRAPHY



DECEMBER  
1947



"Superior 2"



**MOTION PICTURE FILM**

BETTER THINGS FOR BETTER LIVING • INNOVATION CHEMISTRY

**Du Pont Superior 2**, an all-purpose negative, meets the demands of cinematographers for negatives of correct color balance. Its extremely wide latitude is ideal for high or low key lighting. E. I. du Pont de Nemours & Co. (Inc.), Photo Products Department, Wilmington 98, Delaware.

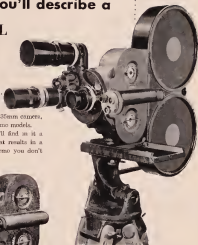
*New York • Hollywood • Chicago*

*(Listen to "Carnegie of America" — Monday evenings — NBC)*

# Describe your ideal camera . . . and you'll describe a BELL & HOWELL EYEMO

Whatever features you need in a portable 35mm camera, you'll find them all in one of the B&H Eyemo models.

And whichever model you choose, you'll find in it a perfection of design and workmanship that results in a lastingly dependable camera. With an Eyemo you don't take a chance . . . you take a picture!



## Other Eyemos:

**Model M.** Has compact three-lens turret head, positive viewfinder, 8-48 speeds, and hand crank.

**Model K.** Has single-lens head, positive viewfinder, 8-48 speeds, and hand crank. Light, compact.

**Eyemo Model Q,** with 3-arm offset turret, positive viewfinder, speed range 8 to 48 frames per second, hand crank, and prismatic focuser with magnifier (for direct viewing through the lens). Provision for electric motor drive, and for external magazines as shown here.

*Eyemos are sold only direct to you from the B&H factory or branch offices. Bell & Howell Company, 7149 McCormick Road, Chicago 45. Branches in New York, Hollywood, Washington, D. C., and London.*

**COMING . . . the new  
FILMO SPECIALIST!**

A professional-type 16mm camera for the advanced worker. Watch for announcement.



Precision Made by

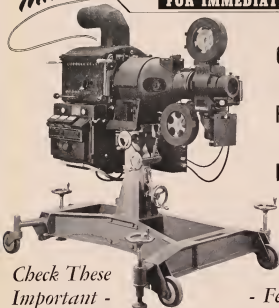
## Bell & Howell

Since 1887 the Largest Manufacturer of Professional Motion Picture Equipment for Hollywood and the World

**\* Mitchell**

# BACKGROUND PROJECTOR

## FOR IMMEDIATE DELIVERY



**QUIET**

**FLEXIBLE**

**DEPENDABLE**

*Check These  
Important -*

Projects a flat field or may be adjusted to provide 5% to 7% less light on center of screen than on edges. This is exclusive with Mitchell.

F2.0 optical system

Fully automatic, Mole-Richardson process projection lamp

Quiet operation.

No pitting or solarization of condenser lenses

Water-Cooled relay system. (Approximately two years operation between polishing relay lenses)

Remote control focusing

Multi-rotation talk-back system

*- Features*

Movement operates either forward or backward. Positive registration pins.

All coated lenses adding 22% to amount of light.

Mobile base, adjustable for pan, tilt and elevation.

Adjustable arm.

360 degree rotation of projector head

Accessible electrical connections in relay box

Interchangeable apertures

Projection lenses quickly changed.

Automatic fire shutter.

Veeder frame and footage counter

# Mitchell Camera CORPORATION

666 WEST HARVARD STREET • GLENDALE 4, CALIFORNIA • CABLE ADDRESS: "MITCAMCO"  
EASTERN REPRESENTATIVE: THEODORE ALTMAN • 321 FIFTH AVENUE • NEW YORK CITY 17 • MURRAY HILL 5-7038

\* 85% of motion pictures shown in theatres throughout the world are filmed with a Mitchell

# AMERICAN CINEMATOGRAPHER

THE MOTION PICTURE CAMERA MAGAZINE

VOL. 28

DECEMBER, 1947

NO. 12

## CONTENTS

Special Photographic Effect Magic	by GRADY JOHNSON	411
Black Narcissus—Color Masterpiece	by HERB A. LIGHTMAN	442
Forty Years For Bell & Howell		434
Television Recording Camera Developed by Eumman Kodak		436
Perez Letter	by W. IRWIN BRENNAN	437
Membership Roll of the American Society of Cinematographers		438
The Cinema Workshop (18 Tiding Your Films)	by CHARLES LORING	440
Among the Movie Clubs		442
Start With Triangle Lighting	by DON MOHLER	444
Index to Volume XXVIII (1947)		458
Current Assignments of A.S.C. Members		560

ON THE FRONT COVER—Bertie Harris rehearses the Madame Butterfly sequence for the Paramount production of Dream Girl. Director of Photography Daniel Fapp, A.S.C., is foreground beside the camera checking the action prior to shooting. Still by Jack Koffman.

## OFFICERS AND BOARD OF GOVERNORS AMERICAN SOCIETY OF CINEMATOGRAPHERS

Leon Shamroy, President	Fred W. Jackman, Exec. V.-Pres. and Treas.	
Charles Clarke, First Vice-President	William V. Skell, Second Vice-President	
Lee Gurnes, Third Vice-President	Ray Kennahan, Secretary	
	John Boyle, Sergeant-at-Arms	
John Arnold	Arthur Edson	George Polkey
Alfred Gilks	Sol Polito	Charles Foster
	John Seitz	Joseph Walker

## ALTERNATE BOARD MEMBERS

Sol Halperin	Millon Krazner	Joseph La Shelle
Joseph Rottenberg	Robert Sarneck	

## The Staff

EDITOR
Walter K. Greene
TECHNICAL EDITOR
Emory Mann, A.S.C.
MILITARY ADVISOR
Col. Nathan Levinson
ARTIST
Glen R. Kershner, A.S.C.
CIRCULATION AND ADVERTISING
Marguerite Duer
ADVISORY EDITORIAL BOARD
Fred W. Jackman, A.S.C.
John Arnold, A.S.C.
Arthur Edson, A.S.C.
Lee Gurnes, A.S.C.
Charles Foster, A.S.C.
Leon Shamroy, A.S.C.
Fred Gage, A.S.C.
Dr. J. S. Watson, A.S.C.
Dr. L. A. Jones, A.S.C.
Dr. C. E. K. Mees, A.S.C.
Dr. V. B. Stone, A.S.C.

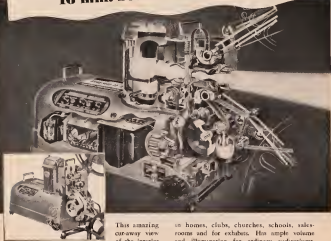
## AUSTRALIAN REPRESENTATIVE McOllis, 179 Elizabeth Street, Melbourne, Australian and New Zealand Agents

Published monthly by A. S. C. Agency, Inc.  
National and business offices:  
1782 North Orange Street  
Hollywood, Los Angeles, 28, California  
Telephone CHicago 2143

Established 1932. Advertising rates on application. Subscriptions: United States and Pan American Union, \$2.50 per year; Canada, \$2.75 per year; Foreign, \$3.50. Single copies, 25c. Back numbers, 50c. Foreign single copies, 35c. Back numbers, 40c. Copyright 1947 by A. S. C. Agency, Inc.

Entered as second-class matter Nov. 19, 1937, at the postoffice at Los Angeles, California under the act of March 3, 1879.

## The "Inside Story" of a remarkable 16 mm. Sound Projector...



This amazing cut-away view of the interior of the Ampro "Premier-20" 16mm. Sound Projector reveals the complex precision mechanism and advanced design of this unusual unit. It presents graphically the many functional parts which assure Ampro's crisp, brilliant pictures and high-fidelity sound reproduction.

Both sound and silent film can be shown on this Ampro 16mm. projector Compact, easy to operate, it is ideally adapted for use

in homes, clubs, churches, schools, sales-rooms and for exhibits. Its ample volume and illumination for ordinary auditoriums. Thousands of Ampro 16mm. sound projectors have made remarkable performance records in many branches of the U. S. Government — in leading school systems, libraries, universities, churches — in top industrial concerns.

**Send for circular**—Write today for fully illustrated circular giving details, specifications and prices on the Ampro "Premier-20" 16 mm. Sound-on-Film Projector.

**AMPRO CORPORATION • 3851 N. Western Ave., Chicago 16, Ill.**

4 Years of Service in the Projection Business

Ampro Model 20-A

### Brighter, Sharper 2" x 2" Slide Projection—with new Ampro Model "30-A"

Its improved Condenser design that delivers maximum illumination from 200-watt lamp—self-centering slide mount position each slide accurately on optical axis. "Zero-line focus" lens with instant fingertip positive focusing—and many other features.

**AMPRO**  
PRECISION CINE EQUIPMENT

**G**ORDON JENNINGS, A.S.C., a big, genial man with a photographic eye for detail and a talent for deceiving motion picture audiences, sat in a Hollywood studio projection room recently, grumbling. Come on with the bubbles.

Jennings, head of Paramount studio Special Photographic Effects Department, was having run off for himself and staff the 20-year-old silent epic, "Wings," and the bubbles besought were those which floated up around Clara Bow from champagne glasses in the hands of Buddy Rogers and Roscoe Karns. He wanted to study that inflating ebullition, still suspected of comic qualities, to revive it for a sequence in the latest Conny Hope-Lamour picture, "Road to Ruin." These exaggerated soap suds would be rhythmically blown through a trumpet which Hope plays. They would be very special bubbles—plump and durable, and their skins cosseted with sugar and glycerine.

To the casual observer this looked like mighty easy work and not compatible with Jennings's reputation as one of the industry's most shrewd men in the trade—a man who once built and destroyed Rome in a fortnight, launched and sank entire navies in a matter of days, erupted volcanoes, devastated cities and turned so clustered were large portions of the earth. But while his underlings read the old silent subtitles sited, Jennings said later that he had been entertaining himself with other problems. Among them were:

How to merge the Fall River in Wyoming with the Snake River in Idaho.

How to "put" in one continuous shot up the side of a New York skyscraper and into a window, by daylight, pick up Ray Milland in a bit of business for "The Big Clock," follow Milland into some giant clock works and back down to the out side of the building where—and this is the tough part—it had grown dark, and

How to make a "dream"—complete with ethereal searchlights and stars for "Vanity Girl," which, far from incidentally, also is congested with 36 thespian stars.

Ordinarily a man who jealously guards secrets learned from 28 years in the business, Jennings was induced to talk about his work because of two recent, important developments. One is a gadget he has wired up the better to fool you with. The other is a warning exposition in "Vanity Girl" of how you are fooled.

The latter involves the so-called "matte paintings"—a method of photographing backgrounds which later are projected, from the rear, onto huge translucent screens so that actors, performing in front of them on Hollywood sound stages, can appear to be climbing the Alps or diving automobiles at breakneck speed down

(Continued on Page 459)

## Special Photographic Effects' Magic

by GRADY JOHNSON



Gordon Jennings, A.S.C., head of Special Photographic Effects Department, Paramount Studios. Behind a special effects camera used in his department.

CURRENTLY appearing on our screens is a motion picture of such breath-taking visual splendor that it may well be considered a perfect amalgam of art direction, costume design, and Technicolor photography. The film is *Black Narcissus*, a British production presented under the banner of J. Arthur Rank by *The Archers* (Michael Powell and Emeric Pressburger) and released in the United States by Universal-International.

The team of Powell and Pressburger is that which brought to the screen such finely wrought film-fare as *The Invaders*, *Colonel Blimp*, *I Know Where I'm Going*, and *Stairway to Heaven*. In *Black Narcissus*, they have surpassed even their own lofty standards of technical excellence by producing a visual masterpiece that definitely ranks with the best of cinematic art.

The story of *Black Narcissus* concerns a group of five Anglican sisters who are sent to take over an exotic palace high up in the Himalayan Mountains and transform its rooms (which once housed the harem of the local Indian ruler) into a convent.

The film traces the psychological effect on the nuns of the barbaric country, the winds that moan ceaselessly through the mountains, and the haughty cynicism of a worldly English agent. The combined effect of these negative elements causes the sisters to become neurotic, and they finally refuse to defer to their base in Calcutta after one of their number has renounced her vows, attempted to enslave the English agent, and plunged over the cliffs to her death.

The film tells a strangely moving story of human emotion bursting forth from cloistered restraints under the compelling influences of Nature and Oriental splendor. Though it runs deep psychological undercurrents that sharply point out the effect of environment upon human behavior, it is these subtleties of emotion which the visual presentation of the film accords so brilliantly in revealing.

#### **Triumph for the Camera**

*Black Narcissus* is definitely a *camera's picture*. Its story, though absorbing and often dramatic, takes second place to what has been described as the most beautiful Technicolor photography ever to appear on the screen. This extravagant compliment is borne out by the breath-taking scenic shots, the magnificent mood-lighting, and the inspired camera angles which characterize the photographic treatment of the story.

Cinematographer Jack Cardiff, A.S.C., has broken a good many of the rules in trying for effects which the experts insist cannot be achieved in Technicolor. His use of low-key lighting is especially good, and somewhat unique in that he uses little or no fill lighting in such sequences. His

# "BLACK NARCISSUS"

## COLOR MASTERPIECE



by HERB A. LIGHTMAN



The Palace of Mogo, sometimes known as "The House of Women" is a former habitation of an Indian princeling's harem which a group of nuns transform into a convent. It is part of the action of *Black Narcissus*, spectacular J. Arthur Rank, British production.





(Left) A production crew on the back-lot of the Pinewood Studios in England prepares to photograph a scene from "Black Narcissa." The set is the courtyard of the Palace of Mogh in the background (to be seen the well-tended shrubbery of the English countryside mostly concealed in the film by carefully colored backdrops). Simple, formal compositions and dramatic lighting contribute to the outstanding photography of the picture.



angles are fresh and original—perfectly suited to the action of the scene.

Unusually well-lighted and composed are scenes within the convent itself. In these sequences the camera succeeds in capturing a reminiscence of the former splendor of the "House of Women" while still allowing the austere influence of the nuns to predominate. Extreme close-ups in the more dramatic sequences add greatly to the impact of the situations.

One of the most outstanding photographic features of *Black Narcissa* is the camera treatment of the majestic Himalayan scenery. These scenes become almost incredible when one considers that they were all filmed in England by means of backdrops. Even veteran film techni-

cians, long accustomed to the wizardry of trick photography and special effects are amazed at the authenticity of these man-made backgrounds. The effect is so perfect that one would be willing to swear that the bulky Technicolor camera had been laboriously hauled on donkey back up the steep slopes of the Himalayas (or at least the Swiss Alps), instead of being casually set up on the back lot of the Pinewood Studios outside London.

The elaborate backdrops used were skillfully painted in glowing colors and set up against the sky to hide the well-tended shrubbery of the English countryside. The enormous sheets of painted canvas were set at an angle of 30 degrees from the vertical in order to catch the

sunlight for a longer period of time and thus prolong the hours when shooting was possible each day.

In order to simulate the towering terraces of the Himalayas, technicians constructed on the Pinewood back-lot a man-made "mountain on rails" complete with terraces and winding pathways that live post-valets would climb up laden with goods. Spurred out at the foot of this peak was the courtyard of the ancient Palace of Mogh, main locale of the story. "Visitors behind the scenes" of this set were surprised to see that they could look right through the base of the mountain, since the whole affair was constructed over a hollow metal scaffolding.

(Continued on Page 456)



Scenes from the Universal-International color of "Black Narcissa," an English production by the Archers. (Left) The characters in the scene stand on a man-made "mountain on rails" constructed over a huge scaffolding of tubular steel. The mountains in the background are mostly concealed by a backdrop. The film is notable for its excellent Technicolor photography of Himalayan scenery, was filmed entirely in England. (Left) One of the many striking scenes in the Palace of Mogh, main locale of the story. An attraction by Alfred Jones is especially in key with the story.

# 40 YEARS FOR BELL & HOWELL

**D**URING the ten years that followed the first public showing of motion pictures in 1896, the young industry was in a turbulent mess. It was, in fact, trying very hard to become an industry. The search for methods, processes and machinery with which to substitute a new endeavor, was completely unorganized. Equipment and processes were devised in great secrecy. Patents were accumulated jealously guarded, fought for, and infringed upon, with the freedom and abandon of the pioneer.

A dozen or so different film widths clamored for recognition. Each inventor had his own favorite film size, and the film made in the camera developed by one technician could not be shown in the projector developed by another. One film was  $2\frac{1}{4}$  inches wide, and the perforations were punched while the film was in the camera—as the pictures were made! Another had three rows of pictures on the same film, which was run back and forth in the projector.

It was in this state of chaos and technical turmoil that the young Bell & Howell Company found itself when, in 1907, the organization was born. And three early Bell & Howell units not only formed the foundation on which the company was built, but actually traced the motion picture furor of the day into a stabilized standard industry.

A satisfactory projector was first in the minds of the young Bell & Howell engineers—a projector that would not let the pictures flicker and jump all over the screen, and that would not show pictures out of half.

However, they soon discovered that no matter how accurately a projector might be designed and built, its pictures would not be steady and flicker-free unless the film itself were handled by precision machinery from the very beginning. Accordingly, the first Bell & Howell standard 35 mm. camera appeared in 1907, to be followed a year later by the first small continuous 35mm. printer.

It was this Bell & Howell printer that finally standardized the industry on a film 35mm. wide. The mechanics of that printer are still amazing. As is commonly known, the negative film, which has gone through the processing solutions and has already shrunk to its final dimensions, is printed on raw positive film which has yet to be processed and which will shrink when it is developed. This shrinkage-after-printing raised can with picture readiness. Stop printing—freeze by frame—was being used to eliminate the jump



J. M. McNamee, President  
Bell & Howell Company

but it was a slow and laborious process and was holding the industry back.

Bell & Howell engineers designed a continuous printer in which the two films—negative and positive, one on the other—passed over the arc of a circle at the printing point, negative on the inside, positive on the outside. This mechanism was so precisely designed that the radius of the inner circle (formed by the negative) was shorter than the radius of the outer circle (formed by the positive) by an amount which would exactly compensate for the subsequent shrinkage of the positive film. In other words, the outer positive film was longer by the exact amount that it would shrink after processing!

This printer caused a revolution in the laboratories of the period, and it proved so accurate that when sound literally entered the picture 20 years later, the Bell & Howell continuous printing principle appeared to have been developed expressly for the additional accuracy required. A sound track is, in effect, a long, narrow, continuous picture, and the Bell & Howell printer of 20 years before was so precisely designed that no basic changes were necessary.

Photographers and exhibitors of that day soon learned that pictures processed on a Bell & Howell printer were steady, did not jump. And the printer was designed for 35mm. film. They learned also that pictures made in the Bell & Howell camera did not

jump, that the film registration—that is, every frame exposed in exactly the right area on the film—was accurate beyond belief. And the camera was designed for 35 mm. film.

The gradual but inexorable shift to 35 mm. film began, for only in that size could Bell & Howell equipment be obtained. Only in that size could the most satisfactory pictures be made and exhibited. Thus it was that Bell & Howell, with superior equipment in a period of confusion and uncertainty, brought about the standardization of 35 mm. film. When the company was founded, you couldn't show in Milwaukee a film you could show in Chicago. Today, 35 mm. is the standard professional film throughout the world.

This printer was followed by a film perforator which, again, was a mechanical masterpiece. Film perforations must be evenly spaced to a microscopic degree, to prevent picture jump. The main principle upon which the Bell & Howell perforator is based is the location of new holes by the very holes that have just been punched. The film is guided into the perforation channel, and a primary set of four pairs of holes is made. From then on, four sets of pilot pins engage previously made perforations in so position the film in relation to the punches, that the next set of four perforations will be accurately punched in the film.

As previously stated, the first Bell & Howell 35 mm. camera appeared in 1907. It was followed in 1909 by the first all-metal motion picture camera ever made. Here came into prominence the famous "Unit I" instrument movement, never excelled to this day for accuracy in registration. In all other cameras of the day, the film ran in a vertical line through the gate, with the teeth moving in and out of the film in the Bell & Howell camera, the teeth moved up and down, and the film was moved back and forth. Moved to the rear, the film was pulled on the teeth which pulled it down. At the bottom of the movement, the film was moved forward off the teeth, up against the aperture plate. It was engaged on a pair of pilot pins which held it in place during exposure. The only time any pressure was exerted on the film was while it was at rest. The rest of the time it was free from all drag. This principle of "pilot pin registration" assured absolute accuracy and even today, the Bell & Howell Unit I movement is the type preferred in Hollywood when extreme accuracy is required. An example is the photography of "sea projection"—moves of movies of the scene or atmospheric background of a set, which actually is a movie projected

from the rear on a translucent screen, were so warped even slightly, the fake would be obvious and the principle could not be used. All such backgrounds have been made with the Unar I—none other has been equally accurate.

Precursor standard Bell & Howell audio cameras are substantially the same in basic design as that camera of 1909. While modifications and improvements have been added continually, the fundamental design was so carefully and accurately engineered that no basic change has ever been found necessary. As a matter of fact, Walt Disney filmed a great portion of "Snow White and the Seven Dwarfs" on B&H Standard Camera No. 50.

For 16 years B&H made only professional equipment, and it was in 1923 that the first Filmo camera and projector appeared. So popular were they that in three months Bell & Howell was back-ordered for a year's production of the famous old 70 A, and not until 1930 did the company catch up with the demand.

Just 15 years ago—in 1932—came the first Filmosound, and 11 years ago the first Filmo double run 8 mm. camera appeared. Dozens of precision-built 8 mm., 16 mm., and 35 mm. units have been announced through the years. As the demands of the professional industry, visual education, and the home movie hobby have been made, Bell & Howell has met, and even anticipated, these needs.

A brief review of company expansion will give an excellent idea of Bell & Howell growth and solidity. In 1907 the company occupied space on the third floor of a building on Illinois Street, now Astor Avenue—space 30 feet by 60 feet, including offices! In 1914, a small building on Leachmont Avenue was built. It was here, under President J. H. McNabb, that the first spring-driven 16 mm. camera was given to the world, and that real expansion, in both outlook and facilities, began. The old 70 A clicked—the straw was in the wind—and Mr. McNabb saw that a new hobby, a new educational force, was about to become a part of American life. In fact, a new business, lusty and flourishing, was emerging from the old. A new building went upon Leachmont Avenue in 1926, more than doubling the space of the first building. Then, in 1929, a far-sighted management built the B&H Rockwell Engineering Laboratory and staffed it with the world's most highly skilled engineers—optical, mechanical, electrical.

Again the quarters were outgrown, and in addition to Rockwell was built:

Expansion continued, and as the dogs of war strained at their leashes in 1941 B&H was bulging out of its old-time buildings.

The magnificent Lincolnwood Laboratories were built in 1942, followed by an addition in 1946. Here is the ultimate in

modern manufacturing plant design and construction. Here, during the war, men and women worked the clock around building the precision optical and electronic equipment that scientific warfare demands—lenses, gun sights, top-actret radar devices, the see-in-the-dark stope-scope, the gun cameras that got what they saw the pilot got, the type that made the famous Navy documentary, "Fighting

Lady", Filmosounds, to train men for war and to give them brief respite from war, bomb-sighting cameras, combat cameras, and other precision equipment.

Here, now, Bell & Howell is building Filmosounds, cameras, projectors, and other equipment—building them according to precision standards that are equalled only by manufacturers of instruments and gauges, and by watchmakers.



(At top) Early plant of Bell & Howell on Leachmont Avenue, Chicago. (Center) The new Lincolnwood Laboratories, listed as three plants in the Chicago area. (Bottom) Company's Hollywood Laboratories which service the motion picture studios.

# Television Recording Camera Developed By Eastman Kodak

Eastman Kodak Company announces a 16 mm motion picture camera for recording television programs on film.

The new camera, best of its kind, produces movies directly from the face of the monitoring picture tube in a television broadcasting station.

The camera takes pictures at the rate of 24 frames a second. Sound is recorded separately by standard methods. Kodak put the camera on display at the 62nd semi-annual convention of the Society of Motion Picture Engineers in the Hotel Pennsylvania, New York City, last month.

The company said the camera was developed in cooperation with the National Broadcasting Company studio at station WBNT and the Allen B. DuMont studio at station WABD.

Three Kodak engineers, Joseph L. Boon, William Feldman and Joseph Seiber, described the technical details of the camera in a paper presented by Feldman at an SMPTE meeting Thursday, October 23.

Main uses of the new camera in television broadcasting will be:

- 1 To enable the recorded programs to be reused by the sponsor for institutional public relations and advertising.

- 2 To record transmitted shows for building requirements.

- 3 To record all "live" programs that go out on the air. This use, for example, will be important for legal purposes.

Another possible major use, still in the experimental stage, is in a television film network. The new camera photographs the "monitor tube" in the broadcasting studio. This tube shows everything that is transmitted and is used by the station to keep constant supervision of the program.

If a film network proves feasible, the camera would photograph television programs by recording them as shown on the monitor tube. These film records of "live" programs then could be retransmitted by stations in other cities. This would supplement the present limited and expensive television networks using coaxial cables and radio relays.

Directly televised programs are now limited in range to "line of sight" transmissions, or about 25-50 miles.

Basic camera design features of the camera include:

- A 1,200-foot film magazine that permits continuous recording of a half hour program.

- Separate, synchronous motor drives for the shutter and film moving mechanisms.

A control (Luminized)  $f/16$  lens of 2 inch focal length (Kodak Ektar).

An 8-inch sprocket pulldown actuated by an accelerated Geneva stop, a 72-degree shutter, a "bloop" light to provide registration with the sound film recorder, a film loop-loss indicator and appropriate

storage indicators.

The double-chamber magazine is a self-contained unit housing both the unexposed and the exposed film. It may be readily removed from the camera. Lightlocks allow changing of loaded magazines in a lighted room.



# PARIS LETTER

by W. IRVIN BRENNAN

*(The author recently returned from a four month trip to England, Denmark, Norway, Sweden, France and other European countries, where he made a survey of business conditions and possible future markets for products of Bardwell & McAlister Inc., Hollywood designers and manufacturers of photographic lighting equipment and accessories. This article describes the present lack of modern production apparatus and equipment in Paris studios, and necessity of getting along with antiquated equipment.)*

"**A**LLO, ALLO? Ah, oui, madame-selle. Je veux Louvre 47-86, et vous plan."

There is then an interminable waiting period, and finally a faint whisper comes over the wire. Someone has answered — maybe.

"Allo, allo? Is this Louvre 47-86? I would like to speak to . . . The line goes dead. You try again, and again, always with the same result. To break the monotony, the hotel operator occasionally cuss in with sympathetic noises. She is dejected, however, but there is not enough current to reach the other side of Paris, or otherwise has cut the line, or the party has laid down the receiver and gone to luncheon. Finally you say, 'The hell with it' and take a taxi.

An American, trying to do business in Paris, finds that a good many things seem to be done the hard way. There even seems to be some doubt about the telephone being here to stay. Your French friends hardly advise you never to struggle with it. They always take a taxi, they say.

But Bardwell & McAlister wanted information on the use of photographic lighting equipment in the French motion picture industry, so that they might determine the extent of the market, if any for their Baby Krag-Luxa, Dinsley Intels and other products. I was elected to get the information — or try to. This is what I found out.

The French Government realizes that the motion picture is as essential to modern living as soap and currency, France is practically soapless. It has therefore set up a governmental department (known

as the Commission Supérieure Technique) which is to promote the interests of the industry, and give it every opportunity to develop in the postwar picture. One of the first things that they have to do is to find out what to use for money. American money, of course — since they have very little means at present for manufacturing their own equipment, even if they had the know-how to duplicate the fine American products which are now essential to enter the field of color work.

I talked with one of the members of the Commission, who was also an executive of the industry. He stated that although there had been no color films made in France, they were working on a process which they were sure would fill their needs.

I then asked what they were going to do to light their sets for color shooting. The reply was that they had no lights for that purpose, and no dollars to pur-

chase any, but, he felt sure that the Government could be induced to release enough dollars to purchase ONE of such type which Bardwell & McAlister made.

He must have noticed my astonishment when he said, one of each, because he quickly added, Of course you understand that within a year, we will be making these lights ourselves, in French factories.

In answer, I am afraid you will have to pass up making these particular lights, because they are protected by patents.

He smiled and waved that one aside with the remark that they would design around them . . . naturellement.

Through the Gaumont offices, I finally obtained permission to visit the St. Maurice Studios at the village of St. Jean le Pont, outside Paris. Here, the staff was most helpful in showing me what they were doing, and what equipment they had. Assistant Director Jean Desreugnot, took special pains to get the information I requested.

They were shooting a picture entitled, *La Dernière Volonté*. M. Prevost directing, and the wonder of it all was that they are able to make such good pictures with such limited equipment. They showed me a collection of antiquated arcs, which included those made by Barber, Bessmer and Turbine, as well as some by Breguet. Although this was a representative studio, the whole layout was on a very small scale, and there was practically no activity. Inquiry revealed that

(Continued on Page 455)



Director Prevost of the St. Maurice Studios, France (center from the right) gives directions to the cast during the filming of "*La Dernière Volonté*."

# Membership Roll of the American Society of Cinematographers

## RESIDENT MEMBERS

I. B. Aitken  
David Alon  
John Alon  
Wesley Anderson  
Louise Andros  
Arthur Arling  
John Arnold  
J. Ross Ash  
Lucas Ballard  
George Barnes  
E. O. Bauer  
Charles P. Beyle  
John W. Beyle  
Edward Beyle  
Norbert Beyle  
James S. Beyle, Jr.  
Robert Beyle  
Walter Beyle  
Philip Beyle  
Don B. Clark  
Charles G. Clark  
William Clark  
Russell Collins  
Stanley Corbin  
Ray Cory  
Edward Cragg  
Raymond Cragg  
Russell A. Cull  
Max H. Daniels  
Mark Davis  
James Dean  
Robert de Gennaro  
Clara De Vries  
Win. H. Dyer  
L. E. Dyer  
Max B. Dyer  
Clara Dyer  
Paul E. Dyer  
Arthur Edison  
A. Victor Edwards  
Max Edwards  
David L. Fapp  
Vincent Fapp  
Ray Fennell  
Frank Fennell  
Lella Fennell  
George J. Fisher, Jr.  
Ray Fisher  
Henry Fisher  
Karl Fisher  
John P. Fisher  
Glen Ginn  
Lee Ginn  
Alamy Ginn  
Alfred L. Ginn  
Irving Ginn  
James Gordon  
W. Howard Ginn  
Jack Greenberg  
Lloyd Ginn  
Barnett Ginn  
Carl Ginn  
Harry Ginn  
Ernest Ginn  
Sol Ginn  
Felix Ginn  
Ralph Ginn  
Russell Ginn  
Byron Ginn  
Sid Ginn  
Walter Ginn  
David B. Ginn  
James Ginn  
Ray Ginn  
Roy Ginn  
Alan E. Ginn  
Paul Ginn  
T. H. Ginn, Jr.  
Fred W. Ginn  
Harry A. Ginn  
H. Gordon Ginn  
J. Raymond Ginn  
Ray Ginn  
W. Walter Ginn  
Glen Ginn  
Ben Ginn

Lloyd Ginn  
H. E. Ginn  
Milton Ginn  
Charles B. Ginn, Jr.  
Joe Ginn  
Ernest Ginn  
Ernest Ginn, Jr.  
Paul K. Ginn  
Milton Ginn  
Lloyd Ginn  
Leo Ginn  
Harold Ginn  
Arthur Ginn  
Walter Ginn  
Walter E. Ginn  
Joe Ginn  
Jack Ginn  
Glen Ginn  
Fred Ginn  
J. Ginn  
Charles A. Ginn  
Harold J. Ginn  
Rudolph Ginn  
Ted Ginn  
Wm. C. Ginn  
Ray Ginn  
John J. Ginn  
K. L. Ginn  
Arthur Ginn  
Vernon Ginn  
Victor Ginn  
Hal Ginn  
Joe H. Ginn  
Nick Ginn  
Harry C. Ginn  
L. William Ginn  
Ray Ginn  
Ernest Ginn  
Harry Ginn  
Gus C. Ginn  
B. W. Ginn  
Robert H. Ginn  
Frank Ginn  
Sol Ginn  
Gordon B. Ginn  
Frank Ginn  
Ray Ginn  
Irving Ginn  
Ernest Ginn  
George H. Ginn  
Guy Ginn  
Lee H. Ginn  
Jackson Ginn  
Charles Ginn  
Harold Ginn  
Joseph Ginn  
Chas. Ginn, Jr.  
George Ginn  
Charles Ginn  
John Ginn  
Leon Ginn  
Henry Ginn  
William A. Ginn  
Allen Ginn  
Wm. V. Ginn  
Jack Ginn  
Edward Ginn  
Wm. E. Ginn  
Ralph Ginn  
Mack Ginn  
Clifford Ginn  
Arthur J. Ginn  
Harry Ginn  
Walter Ginn  
Karl Ginn  
Robert L. Ginn  
Philip Ginn  
J. O. Ginn  
George Ginn  
Ted Ginn  
Brian Ginn  
Robert Ginn  
Gregory Ginn  
Len Ginn  
Thomas Ginn  
Joseph Ginn  
James C. Ginn

Paul C. Ginn  
Joseph Walker  
Vernon Walker  
Gibson Warrington  
Albert Weiss  
Lester Weiss  
Harry Wild  
Wm. N. Williams  
Ray Williams  
Dewey Winger

## NON-RESIDENT MEMBERS

Charles E. Bell—St. Paul, Minnesota  
Georgina Benson—France  
O. H. Benson—England  
Jack Benson—England  
S. C. Benson—Canada  
Ole Benson—Sweden  
J. Benson—New York, N. Y.  
Norman Benson—Santa Monica, Calif.  
John Benson—Europe  
Hugo J. Benson—Quebec City, P. I.  
Frank L. Benson—Yonkers, N. Y.  
Charles Benson—New York, N. Y.  
Fred N. Benson—Tucson, Arizona  
Charles W. Benson—Tucson, Arizona  
John L. Benson—New Orleans, La.  
Eric Benson—South Africa  
Alfred Benson—Canada  
Wm. H. Benson—Mexico, P. I.  
Don Benson—Tulsa, N. Y.  
Leon Benson—France  
Ted Benson—Spain  
Paul Benson—California  
Alex Benson—Mexico  
Bob Benson—South America  
Robert Benson—Chicago, Ill.  
James Benson—Philadelphia, Pa.  
William Benson—Cliffside Park, N. J.  
Frank Benson—Tulsa, Okla.  
Nathan Benson—France  
Frank C. Benson—New York, N. Y.

## ASSOCIATE MEMBERS

Steven Allen  
Cecil Allen  
Edgar Allen  
Louis A. Allen  
George A. Allen  
George Allen  
Edward P. Allen  
Ralph Allen  
Frank W. Allen  
Carl Allen  
A. J. Allen  
Timothy Allen  
Lloyd A. Allen  
William Allen  
Solomon Allen  
Frank Allen  
J. H. Allen  
Dr. C. L. K. Allen  
Lewis Allen  
Paul Allen  
Ralph Allen  
J. K. Allen  
Dr. Kenneth Allen  
Homer C. Allen  
Paul J. Allen  
Robert Allen  
Dr. V. B. Allen  
Peter L. Allen  
Dr. James S. Allen  
James R. Allen  
T. A. Allen

## INACTIVE MEMBERS

Joe A. Allen  
John T. Allen  
G. Allen  
Sam Allen  
Douglas Allen

## HONORARY MEMBERS

E. O. Allen  
A. S. Allen  
L. Allen  
G. A. Allen

If you could  
Have your choice  
In every film requirement  
You'd naturally choose

**EASTMAN**

and we want you  
to know  
that when you can't have

**EASTMAN**

it's only because  
almost everybody else  
in The Motion Picture Industry  
has made the same  
wise choice——

We are extending  
**BRULATOUR SERVICE**  
in a constant effort  
to provide

**EASTMAN FILMS**  
when you need them——

# The Cinema Workshop

(For Semi-Professional and Amateur Production)

## 18. Titling Your Films

By CHARLES LORING

**A**FTER a motion picture has been finally edited, it should be titled—because titles that are well designed and photographed will add a finishing touch and give the film the polish it should have before being shown in any form to an audience.

Many producers (including some of the larger professional studios) frequently spend a great deal of money on a production, only to economize later by adding to it a set of makeshift or inappropriate titles. The importance of good titling should not be underestimated, because after all, titles are the first and last images which flash onto the screen. The main title is the first impression an audience gets—and the producer should strive to make that impression a good one, since it is likely to remain in the audience's mind and influence its reaction to the remainder of the film.

A shabby set of titles is the sure sign of the amateur, whereas a set of well-presented titles will do much to lend a professional touch to the film. It is not necessary to have involved and costly equipment in order to produce attractive titles. Precision and suggestiveness are the real requisites. A title is desirable, but not absolutely necessary—and a good steady camera stand or tripod is a definite asset.

### The Function of Titles

The function of *main titles* is, of course, to introduce and conclude the film. A motion picture without main titles is an unfinished product and will appear so on the screen. But main titles should do something more than provide a beginning and ending for the screen presentation—they should definitely add to the total effect of the film.

For example, a title that is in key with the subject matter of the story will help set the desired mood, so that the audience will be well-versed in the atmosphere of the theme by the time the action begins. In so doing, it becomes an integral part of the presentation, and not just something that is tacked onto it.

Sub-titles, especially in a second film, should be held to a minimum, since they tend to intrude into the subject matter and thus detract more than they add. A film that has been skillfully written, directed and photographed will usually tell

a fairly complete story without requiring printed explanations, but it is admitted that there are times when sub-titles are desirable and even necessary.

When sub-titles are used, they should be kept short, simple and appropriate to the subject matter. Also, they should tie in as closely as possible with the theme of the story and the general style of the photography.

The primary function of the sub-title is to provide information not conveyed by the visual action or the sound track. Thus, when establishing a new locale it is often convenient to show a place-name superimposed on a characteristic and easily recognized scene of the place. If the period of the film is historical, a short printed background to the action usually helps to clarify matters.

A second function of sub-titles is to bridge gaps in time, place or action, so that the audience will not 'get lost' during a transition between sequences. Actually, while titles are the easiest device to use in gaining this effect, it is much better from the cinematic standpoint if the idea can be conveyed by transitional scenes within the action itself.

### Conventional Titles

One of the most important requirements of a really good set of titles is that they blend in smoothly with the subject matter of the story. Any sort of title is an intrusion into the action, since, for the moment, the audience must forget the story and read the words that flash onto the screen—but the more deftless the title format has in common with the story itself, the less jolting will be the intrusion.

For example, if you have filmed a rustic story of a mountain camping trip, it would be quite appropriate to have your titles lettered on one of those typical wooden signboards with the painted edges. If yours is a story with a seaside locale, what could be more fitting than titles spelled out with driftwood or brightly colored shells arranged on the sand? This sort of titling gets your audience into the mood of the story right from the start and keeps them there. Also, titles of this sort are easily arranged, because the necessary materials are usually right at hand in the locale.

An old standby for titling a film of a vacation trip is the device of using signs and markers along the way. Actually, this is the best sort of titling for such a subject, because it keeps your audience right in the atmosphere of the story at all times. An alternate titling plan for such films is to intercut your live action with shots of a hand tracing the route on the map.

Where your story calls for a number of sub-titles to explain a progressive plot, it is sometimes a good idea to use a diary as your means of exposition. Such titles should be filmed in extreme close-up with black ink on white paper. Needless to say, they should be written in very legible script.

The simplest and most common type of title is the *hand-lettered variety* which involves power board, show-card paint and a talent for lettering. The style of the letters should tie in with the atmosphere of the story. A streamlined modern style, for example, would be fine for a sophisticated modern comedy, an ornate type of letter would go well with a story of the Victorian period, whereas, heavy Gothic script would appropriately complement a film set in the Medieval period.

The lettering can be painted either on a smooth or textured paper, with or without a border around it. For a comedy theme it is sometimes effective to illustrate the title background with clever little cartoons—although these should not be so intricate and startling that they distract the audience's attention from the words.

An alternate to the *hand-lettered title* is the *printed title* which, when well-executed, has a very professional appearance. Type faces appropriate to the story should be selected and a layout made that will present the credits in the most effective manner. Such type set titles may also be printed on thin sheets of collated which can then be superimposed on a still photograph, a painting, a piece of figured paper, or a rough-textured fabric. Titles painted on glass can be used in the same manner.

One of the most attractive kinds of titles is that in which the letters are painted on a sheet of glass which is then photographed against a running waterfall, a scenic view, or any subject for which it is not necessary to move the camera. This method requires a certain amount of preparation and precision in filming, but the striking effect is well worth the effort involved.

For best results, the title is painted (in opaque poster-color) on the reverse side of a piece of glass measuring about 3 x 4 feet. The glass is then set up on a supporting wooden framework in front of the desired background scene. Such titles

(Continued on Page 448)



CORRECT EXPOSURE EVERY TIME  
WITH THE

*Amazing* PHOTOSPHERE\*

\*Pat. U.S. Pat. 2,071,172

Collects and integrates all  
of the incident light illumi-  
nating the camera side of  
the subject.

Note how the 3-dimensional  
Photosphere receives exactly  
the same light which falls upon  
the model—back, edge, main,  
and 55-in. lighters are all instantly  
integrated for consistently cor-  
rect exposure determination.

## The NORWOOD Director

EXPOSURE METER

Now you can get correct exposure quickly—consistently.  
Yes, you can get better pictures in color or black and  
white with the Norwood Director.

Only the Norwood Director offers you all of these  
features:

1. **PHOTOSPHERE**—the revolutionary 3-dimensional, in-  
cident light integrator.
2. **SWIVEL-TOP**—which permits reading from any con-  
venient angle.

3. **SIMPLEST TO USE.** Just point Photosphere at camera  
position—read correct exposure. No guessing—no inde-  
cision.

4. **MODERN PLEXIGLAS FACE**—with clear, easy-to-read  
camera settings.

5. **LONG SCALE**—measures full range of useful photo-  
graphic light.

6. **MATCHLESS VERSATILITY**—3-way design. With the  
Photo-disk and Photogrid as inexpensive attachments used  
in place of the Photosphere you can control lighting con-  
trast and brightness range—extremely valuable aids for  
the professional and advanced amateur.

**A MUST FOR COLOR.** Every day hundreds of outstand-  
ing photographers rely on the Norwood Director for cor-  
rect exposure of their color illustrations.

**PREFERRED BY HOLLYWOOD'S TOP CAMERAMEN**—  
they have put it to the test in shooting millions of feet of  
perfectly exposed movies.

Yes, the Norwood Director must be good—it is! See your  
photographic dealer today, or write for free illustrated  
booklet.



Complete in an beautiful,  
luxurious, covered,  
steel case.

**\$29.95**

plus Federal tax  
**FULLY GUARANTEED**

**AMERICAN BOLEX COMPANY, INC.**  
521 FIFTH AVENUE  
NEW YORK 17, N. Y.

# AMONG THE MOVIE CLUBS

## New York Metropolitan

Extensive film program was presented at the October 14th meeting of Metropolitan Motion Picture Club of New York City, held at the Pennsylvania hotel. Subjects screened included: *The Midnight Guest*, by George Valentine; *"Maggie Smith"*, by Eric Ulick of San Francisco; *My Day Off*, by Owen Campbell of Rossmore; *Dumpty Walks Out*, by the late Walter Mills; *"Terry's Adventures"*, by Terry Maros; and *"The Will and the Way"*, by Chester Claunder of Dallas.

Annual club contest closed on November 1st, with first three prizes being \$75, \$50, and \$25, respectively.

## Los Angeles Eight

Paul W. Cramer was elected president of Los Angeles Eight MM Club for the coming year, at meeting held at Bell & Howell auditorium on November 11th. Other officers include: L. F. Lorenz, vice-president; Mrs. Florence Brazell, secretary; and Wilks Fackler, treasurer. Film program included group of past-president and member films. Club's annual banquet and contest will be held on December 6th at Scully's.

## Minneapolis Octo Cine

Minneapolis Octo Cine Guild held joint meeting with the Suburban Cine Club on October 28th at Harry-Tony Tea Room, with dinner preceding the session. *"The Family Album"*, General Electric film on lighting was screened, while Mike Fleming gave a demonstration and talk on wire recording for home movies.

Clubs annual class on wiring was held at Bryant Junior High School on evening of October 21st, and members were enabled to make their own titles with selected backgrounds.

## Seattle Amateur

Members of the Tacoma Movie Club were guests of Seattle Amateur Movie Club at meeting of November 11th, held at Epiphany Hall. In addition to runoff and judging of members' vacation films for contest, the ACL subject at 8 mm color, Pinocchio's Jack-O-Lantern, was shown.

## Milwaukee Amateur

Entries of 8 mm. subjects in the annual contest of Amateur Movie Society of Milwaukee were exhibited at the November 12th meeting, with the 16 mm entries prepared for members at the meeting of November 26th.

## Los Angeles Cinema

James H. Mitchell was elected president of the Los Angeles Cinema Club for 1948 at meeting of the organization held on November 3rd at the Ebell Club. Herbert F. Sturdy was elected vice-president; Charles J. Rosa, secretary; and Jack Shandler, treasurer. Officers will be formally installed at December 1st dinner meeting to be held at the Breakfast Club.

Film program for the November 3rd meeting comprised: *Fahnestock Gold*, by Jack Heislow; a novelty reel taken by Amateur Motion Picture Section of University of Southern California of the band and glee club; and a program of 35 mm color slides of Yosemite presented by Judge William J. Palmer.

## San Francisco Cinema

Nominating committee to select slate of officers for the coming year was elected at the November 18th meeting of Cinema Club of San Francisco, held at the Women's City Club. Film program for the evening included: *Search of the Border*, by J. W. Holmes; *Canada's Tacklers*, loaned by Canadian Pacific Railway; *Finta at Fishermen's Wharf*, by G. M. Tibert; *The Airline Passenger Agent*, loaned by United Air Lines; *Scenery Unsurpassed*, 100 kodachrome slides by Louis Francovich and Aurora Colon; also by Francovich.

## San Francisco Westwood

B. Paqueton of San Francisco Junior College featured the October 14th meeting of Westwood Movie Club of San Francisco with an informative talk on "Giving Amateur Movies a Professional Touch." Film program included movies of the summer club picnic by Ed Brennan, and *Canadian Rockies*, by Dr. J. Allyn Thatcher. At the same meeting, members voted on several proposed changes to the club constitution. Film entries for the annual contest closed on November 9th, and winners will be announced at an early meeting.

## ANFA Year Book Ready

Allied Non-Theatrical Film Association annual Year Book and Audio Visual Directory for 1947-48 will be issued this month. Publication, in addition to listing names and addresses of 16 mm film libraries, producers, and sponsors, contains data of permanent reference value to persons associated with the narrow-gauge film field.

## Brooklyn Amateur

Tape vs. disc recording for home movies featured the November 19th meeting of Brooklyn Amateur Cine Club, held at the Neighborhood club auditorium. Francis Sindman presented facts and information on disc recording, while Irving Gitell expounded the advantages of tape method, with demonstration. Meeting was climaxed by a film program, with constructive criticism by the club's expert cine committee.

At the November 3th meeting, Harry Grondel was guest of honor and screened: *Glacier National Park*; *Canadian Rockies*; and *Spring Is Here*. Also shown was *Motion*, by Henry E. Ford.

## Philadelphia Cinema

Annual fall picnic of Philadelphia Cinema Club was held on Sunday, October 26th, at Harper's Meadow, with members attending with picnic lunches and cameras for an essential day.

Film program for the November 11th meeting held at Franklin Institute, included: *How Lenses Are Coated*, courtesy of Acos Instrument Co.; *"Amateurs"* and *Hubbys Revenge*, by G. A. Del Valle; and *Saddle Traps Around Mt. Robson and Jasper Park*, by S. L. Howell.

## Alhambra La Casa

Film program for the November 17th meeting of La Casa Movie Club of Alhambra, Calif., comprised: *Nanhe—Pilgrimage of the Garden Clubs in Old Plantations—New Orleans*, by Hugh S. Wallace; *Second Honeymoon in Balty Colorado*, by William A. Wane; and *Bramming Around California*, by John Cook.

## Utah Cine Arts

Combination film program and gadget night held the stage at the November 19th meeting of Utah Cine Arts Club, held at Newhouse hotel. The gadget portion of the program was under direction of co chairman Al Marion. Films presented included: *"Travels in Mexico"*, by Mr. and Mrs. Vern Lunt; and *"Panicum"*, prize-winning kodachrome film by Carl Gray.

## New York Eight

Judging of entries in the annual club contest highlighted the November 17th meeting of New York Eight MM Motion Picture Club, held at the Pennsylvania hotel. Entries were limited in footage up to 100 feet.

# Back Soon!



**The same popular book at the same popular price**

- ★ 232 pages of nontechnical movie help.
- ★ Currently revised.
- ★ Hundreds of enlargements from actual home movies.
- ★ Over 200,000 copies sold.
- ★ Price—\$2.

Place your order with your  
Kodak dealer.

Eastman Kodak Company  
Rochester 4, N. Y.

# Kodak

# Start With Triangle Lighting

by DON MOHLER

Well begin a half dozen never applied with more force than to lighting home movies.

Begin every one of your audiot shots by setting two or three lamps according to the Triangle Lighting formula.

You will get the essentials of good lighting technique almost automatically as every shot looks at the still pictures accompanying this article and notice what these essentials are.

1. Plenty of light through all parts of the scene.

2. All shadows—especially screen faces—are clear, not black.

3. Extra lights—from an angle—on faces.

4. Light from the rear, or top, striking hair and faces.

To get plenty of light, especially when filming subjects in color, the use of Photoflood No. 2 lamps is recommended. Three of these are the maximum that can be used on most home lighting circuits. Good metal reflectors can increase the light from a bare photoflood lamp from four to six times, or Reflexor Photofloods No. 2 may be used.

Better yet, for home movies, are the newer Reflexor Photofloods. The light from these is concentrated in a cone just about equal to that covered by the standard movie camera lens. They are the nearest approach to amateur equipment to the powerful spotlights used in professional motion picture production. They can therefore be used much farther back from the subject for an equal level of illumination resulting in a better distribution of light throughout the scene.

Whichever lamps are used, however, they must all be able to:

How these lamps are placed is shown in the diagram. Camera and subject are set up (that is what sound-on are for). The camera lens is placed right in the camera as near the lens as possible. The distance from this lamp to the subject is measured. A tape is suggested, especially on closeups, but any measure, such as pacing off the distance, is workable. An equal distance is measured off from the subject at right angles from the camera-to-subject line to locate a marker spot. The side light is placed half way along a line from this spot to the camera light. This is back lighting. A variation is to use the camera light in combination with a back light. The back light is placed diagonally opposite the side light position and an equal distance from the subject. It is usually used quite high and shining downward on the subject.

A third variation is to use all three lamps, the camera light, the side light and the back light.

In those instances where the background is important to the scene, the subject should be placed well in front of the background and a background light immediately behind the subject shining full on that background can be

used. However, when a background light is used, it must be placed into a separate circuit in most homes if it is the fourth light in the setup, or else either the back light or the side light must be eliminated so as to maintain the lighting to three lamps.

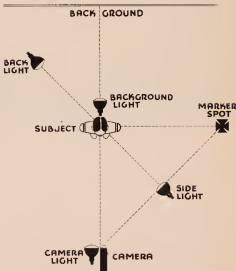
It is essential that the camera lamp never be moved very far from the camera. Get it a few feet away and it fails to fill the scene with light. It causes short shadows when moved that look bad in the finished picture unless placed with care. It is usually used a bit above the level of the camera lens and on the opposite side from the side light. The side light incidentally is usually used somewhat higher than the camera light and directed down full on the subject.

Direct light from the back light should be screened from striking the camera lens and if either the back light or the side light is moved

to a considerable height it should be moved in toward the subject enough to equalize the distance "lamp to subject." Just is raising it.

Whether one, two or three lamps are used as shown here, exposure can be based from the light from the lamp at the camera alone in black and white photography. In color filming when a side light is used it is perhaps better to close the camera diaphragm about one half stop more than if the side light is not used. Whereas pointed exposure tables can be used if carefully followed the use of an exposure meter for photography by artificial light is strongly recommended.

The still pictures from professional movie productions shown here were not lighted according to anything so simple as "Triangle Lighting" but the essentials are clear and by careful analysis of good movie stills you can





"Carbon arcs are  
first on my list of  
requirements for  
color photography."

*Fred H. Jackman*  
A.S.C.

**NATIONAL CARBON COMPANY, INC.**

*A unit of Union Carbide and Carbon Corporation*

**1944**

39 East 42nd Street, New York 17, N. Y.  
Division Sales Offices: Adams, Chicago, Dallas,  
Kansas City, New York, Pittsburgh, San Francisco



FOR PERFECTION IN PHOTOGRAPHY  
AND PROJECTION,  
USE THE CARBON ARC

light has to make variations on bias. To angle lighting to get similar effects.

What each of the four lamps in the pose room of Triangle Lighting can do is shown in picture No. 1. The camera light right at



PICTURE 1

the camera lens has filled all parts of the scene with light, especially putting some light in the shadows beneath the chin and nose and in the darker hair areas. The evidence of the side light which was used on the left (consequently, the "Triangle Lighting" formula can be used in either a right or left hand arrangement) is seen in the extra brightness on the faces of the subjects and the sharp shadows beneath the nose and chin of Joan Caulfield as well as the extra roundness and modeling evident in her face.

The back light high on the left has been aimed directly at Joan's hair and serves to bring out its texture, color and quality as well as to separate her from the background.

The background light has been aimed directly behind the subjects and serves to keep attention in the center of the scene because it falls off gradually towards the corners. The human eye naturally goes to the brightest part of any scene.

In picture No. 2 a camera light, side light and back light have been used. Again the cam-



PICTURE 2

era light has filled the whole scene with general illumination. In a full length shot such as this it is important that all lights be pulled back as far from the subject as possible. The camera can remain in its best position and the lights moved back to occupy a larger triangle. The reason for this is that if the side light is used too close on a full length picture the head will be over-lighted and the lower part of the figure under-lighted. To get coverage lights must always be used far back. Thus why spot type lights are recommended for movie work.

From the darkness of the shadows under the chin and beneath the hands and under the figure in the background it can be seen that the side light was used only slightly higher than the subject's head, was pulled closer to the camera so that it was but slightly to the side, and that to emphasize the height of the figure the camera angle was low. These are typical variations on a basic triangle (camera-

ing distances of lamps, changing angle of side light and changing camera position) is an effort to get the best possible effect. It is worth noting that the contrast between high lights and shadow is greater than in picture No. 1. This is achieved by moving the side light in just a little bit closer to the subject.

The back light was used on the same side as the side light in this instance, quite high and out of the picture to the right and aimed at the subject's head. Because the subject is close to the background no supplementary illumination is needed from a background light as a combination of camera light and side light has served to fill the scene.

Picture No. 3 is naturally made with only two lights, the camera light and a back light. In this instance the camera light has been used slightly to the right of the camera lens



PICTURE 3

and a little above it, in order to fully light the face of the girl while throwing shadows across the face of the man. The back light has been used quite high and brought around to more nearly the center of the two faces, softening both profiles with light separating them from the background and illuminating the hair.

This arrangement of camera light and back light is especially good where confused and distracting backgrounds need to be minimized or where, with other subjects, too much modeling across the face might bring out blemishes or flaws in skin quality.

Another simple two lamp arrangement can be seen in picture No. 4. Essentially there are only a camera light and a side light on the subjects. The interesting variation in the placement of the side light evident here by the short shadow directly under the nose of the

(Continued on Page 450)



PICTURE 4

## "PROFESSIONAL JUNIOR"

16mm BLIMP

for E-K Cine Special Camera

The Blimp, constructed of Dow Metal (magnesium) is thoroughly insulated for absolutely silent operation. The Blimp has these exclusive features: • folding focus mechanism for changing lens objectives while the camera is in operation • viewing magnifier mounted on top of blimp for focusing while camera is mounted in blimp • arrangement for opening camera viewing aperture flap for focusing from the outside of the blimp • pilot lights to illuminate lens calibration and film footage indicator



Blimp takes synchronous movie drive which couples to camera. It has a leather carrying handle mounted at the top. A dovetail bracket is provided to mount on first stage viewfinder for following action.

Manufactured exclusively by the Makers of "Professional Junior" Tripods and Other Fine Camera Accessories

FRANK C. ZUCKER  
**CAMERA-EQUIPMENT**  
1600 BROADWAY NEW YORK CITY

*The Marquee-Note  
of Quality*

“Color by  
TECHNICOLOR”

Technicolor Motion Picture Corporation

Herbert T. Kalmus, President  
and General Manager

## CINEMA WORKSHOP

(Continued from Page 440)

should be photographed with a *wide angle lens* focused sharply on the lettering and stopped down sufficiently to keep the background acceptably sharp. It is important to make sure that both the camera tripod and the framework supporting the glass are absolutely level. Also, be careful to place the glass at such an angle that it will not reflect either the sun's rays or the image of the cameraman.

### Superimposed Titles

There are two standard mechanical methods in which title lettering can be superimposed on a background scene: *double printing* and *double exposure*.

In *double printing*, two separate negatives are printed, one after the other, onto a single piece of new stock. One negative contains the lettering (which was photographed white on black), and the other negative is that of the particular scene that is to serve as the title's background. The main advantage of this method is that the relative densities of the two negatives can be carefully controlled in the laboratory during printing.

The other method, *double exposure*, is simpler and requires no special printing, but calls for greater precision in exposure to insure a good result. A strip of film is

first run through the camera to record whatever scene has been chosen for the background. Then the same film is rewound (either at the camera or in the darkroom), and run through the camera again, this time recording just the white letters (on a black background) of the title. The white letters "burn through" the background image to form the superimposition. To achieve the proper exposure balance, the background scene should be *under-exposed* by about half a stop, and the letters should be *over-exposed* by half a stop.

A next variation of straight superimposition is the device in which the titles appear over an action background scene, with the letters of the last credit fading out and the background remaining to become the first scene of the action of the picture. This effect is not difficult to achieve but it requires precise measuring and timing.

Let us say, by way of illustration, that we are going to introduce a travel film with a *moving shot* along a mountain road, our camera eventually stopping in front of the resort hotel which is to be the main locale of the action. We find by means of a simple timing test, that our titles and credits will require 20 feet of footage. With this in mind, we rehearse our travel shot a couple of times and we

know that we will have exposed at least 20 feet of scenery before the camera stops in front of the hotel.

We proceed to film the scene as rehearsed and let the camera continue to run after we have stopped in front of the hotel, so that the action of the first scene of our picture will be recorded. Next, we rewind our film and double-expose our titles onto the first 20 feet of the scene. On the screen we will get the effect of a travel shot along the road while the credits are being read. As soon as the lettering is read it fades out and the car drives up to the hotel, where the action of the screen story itself will begin to unfold.

In order to make sure that you have a common point from which to accurately measure the two scenes, always shoot such titles at the beginning of a roll. Remove the lens and run off your leader until the perforations at the head of the roll can be seen in the aperture opening. Use these perforations as your guide and set your footage counter at 0. When you are ready to make your second exposure on the second roll, begin once more at the perforations.

Superimposed titles need not always be made over an action background, however. They are also effective when superimposed on a close up of an emblem or insignia, or any other subject that ties in

FONDA BASIC MODELS										
Speeds and development times are in minutes. Variations may be obtained by adjusting variable speed drive or changing film lengths by the Fondu back or advancement mechanism.										
FONDA TYPE	FILM SIZE	ADVANCEMENT	SEMI-AUTOMATIC STANDARD MODEL				APPROXIMATE RAINBOW SPEED			
			Capacity 200 ft. Roll	Exposure 100 ft. Roll	Revised 400 ft. Roll 200 ft. Roll	400 ft. Roll	Includes Feed Case, 4" Mount, Pellet, Back, Jaws	NEW SIZE	400 ft. Roll	400 ft. Roll
						Length	Width	Depth	Length	Depth
Model A	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model B	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model C	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model D	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model E	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model F	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model G	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model H	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model I	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model J	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model K	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model L	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model M	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model N	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model O	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model P	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model Q	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model R	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model S	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model T	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model U	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model V	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model W	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model X	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model Y	35 mm.	1-10/12	24	12	48	12	12	12	12	12
Model Z	35 mm.	1-10/12	24	12	48	12	12	12	12	12



Choose your own speed . . .

With the FONDA FILM DEVELOPER



YES, with a Fondu you can choose your own speed range (see chart). But more important, regardless of speed, you need never worry about film slack. The patented Fondu top-friction drive eliminates film slack . . . eliminating your biggest operating hazard.

Note too that the Fondu will process any type of 35mm or 16mm film. Learn full details by sending for your complimentary copy of "The World Develops with Fondu." Address: Fondu Division, Solar Aircraft Co., 2254 Pacific Highway, San Diego 12, Calif.

FONDA FILM PROCESSING EQUIPMENT DIVISION

**SOLAR**

**STAINLESS PRODUCTS**

San Diego 12, California • 40 East 42nd St., New York 17, N. Y.



directly with the theme of the picture. They are especially attractive when shot in color.

#### Special Effect Titles

Certain subjects, especially comedies, require unusual titles. In making such titles it is important that they be smoothly executed, since tracks that show the "wires behind the scenes" scored only in looking amateurish.

*Animated titles* are perhaps the trickiest and most effective type of special effects titles. They require a great deal of patience and precision on the part of the cameraman. From the mechanical standpoint it is necessary to have a good solid camera base (preferably of the type that allows the camera to be mounted vertically) or an animating stand—plus a camera that has a single frame lever.

With this sort of set-up it is possible to film titles that materialize out of a mess of scattered blocks or cut-out letters. To get this effect, it is best to mount your camera upside-down, and arrange your letters carefully to form the title as it will look when assembled on the screen. Single frame enough footage for the title to be read and then, for each frame exposed, begin to disarrange your letters little by little until you have a chaotic jumble of alphabet. When the films have been returned from processing, cut out this upside-down segment and splice it right side up into the body of the film. The effect will be that of scattered blocks or letters moving precisely into position.

By using painted sheets of celluloid carefully registered on paper, you can make letters materialize out of almost any kind of painted composition. Here, again, the effect is achieved by single-focusing, and a great many separately painted cells must be made so that the appearance of the letters will be smooth.

You can make animated titles by making each letter appear to pop into place—or you can make the titles seem to spell themselves out in shells, beads, etc., by mounting your camera upside-down, carefully arranging your units to spell out the title, then removing one bead or shell for each frame exposed.

Simple devices can be purchased or constructed for making flip-flop and

scroll titles. The flip-flop device consists of a title board mounted on a pivot so that it can be flipped over while the camera is running to show another title on the back of the board. The scroll device consists of a drum onto which the title is mounted, and a small motor to move the drum around at a uniform rate of speed in front of the lens.

*Fades, dissolves and wipes* add a great deal to the effectiveness and professional appearance of the titles, and can easily be made with a camera having a wind-back device and a dissolving shutter—or they can be specially printed by a laboratory.

Titles should be lighted by means of two No. 2 photoflood lamps placed on either side of the title at a uniform distance from its center. Special lighting can be had by positioning shadows onto the title board or by aiming a concentrated spot of light onto the center of the lettering. In running your reels, read them over rapidly twice while the camera is running. This will allow your slower readers in the audience sufficient time to read the lettering.

*NEXT ISSUE* Part 19, *Presenting Your Film*.

Bass says:



*I trade cameras and equipment*

Come in or write me—tell me what you've got and what you want—we can get together.

**Bass Camera Co.**  
170 W. MAIN ST.,  
CHICAGO 3, ILL.



- ✓ Linear response makes processing easier especially on density recordings
- ✓ Flat frequency response
- ✓ Requires only 300 milliwatts for full modulation
- ✓ Can be biased for noise reduction
- ✓ Compact and light weight
- ✓ Mounts in any position: Y bed and locking gals permit track position adjustment
- ✓ True square edge of Mounting Plate to check square
- ✓ Prefocused exterior lamps. Can be changed in a few seconds. No adjustments required
- ✓ Fine focus adjustment with one-twentieth inch range is built in
- ✓ Bagged vibrator unit. Will withstand overloads without harm. No springs to break
- ✓ May be used for 16 mm or 35 mm tracks. Image 070 used a 0003 track
- ✓ Proven performance

Price \$450.00

F O B Los Angeles

We also make 16mm Sound Cameras and Sounders. Single and Synchronous Motor drives for the Cine Kodak Special, and the Automatic Parallel View angle finder.

**BERNDT-BACH, INC.**  
7377-G BEVERLY BLVD., LOS ANGELES 36, CALIFORNIA

*Immediate Delivery*

### 35 MM Eyemo Cameras

NEW AND RECONDITIONED  
LIKE NEW  
FULLY GUARANTEED  
ALL TYPES ALL MODELS  
REASONABLE PRICES

**Camera Equipment Co.**

1600 BROADWAY  
NEW YORK, N.Y.  
CABLE: CINQUIP



## Continuous Conveyor Speeds Camera Production

A "never go-round" is helping to speed the production of cameras at the Eastman Kodak plant. The continuous conveyor system really serves as a moving storeroom as well as a most efficient transportation device for camera parts on the assembly line, greatly aiding production. Company states this is the first time that conveyors have been utilized for relatively small products, such as cameras.

## Monroe With Bell & Howell

H. S. Monroe has been appointed industrial sales manager of the Bell & Howell Company, according to announcements by president J. H. McNabb. Monroe, active in the photographic field since 1926, was previously a producer of commercial films, and was with the U. S. Navy for four years in the training film branch during the war.

To provide the 20,000,000 gallons of water required daily by Kodak Park, the Eastman Kodak Company maintains its own water plant and special purification unit on the shore of Lake Ontario. A new suction pipe more than a mile in length and 38 inches in diameter was recently installed to meet even greater demands for fresh water.

## TRIANGLE LIGHTING

(Continued from Page 4-96)

get in that the side light has been pulled in so that it is almost exactly in the camera's subject line and has been used just a little above the level of the camera lens. When a side light is brought in this close to the camera light, there is further decrease in exposure is called for.

Incidentally, whereas the position of the side light shown on the diagram is a "safe" one for almost all picture purposes, that light so frequently used for emphasis is often used to make the principal subject fall in the face. If, as in this case, the subject is facing the camera, the side light will be used above the camera. If the subject is facing forty-five degrees right or left, the side light might be used forty-five degrees right or left. By changing the side light fall into the front of the face the prominent planes of the face are high lighted, the nose structure is brought out, modeling is good and the contours of the face are brought out to advantage.

In picture No. 5 all lights have been used well back. Incidentally this is a direct light arrangement of camera light, side light and back light. The open shadows reveal the presence of the camera light. The side light which has been used to the right and slightly above the head level of the central figure is evidenced by



PICTURE 5

the shadows beneath his nose and under his chin and the effect of the back light can be seen on the girl's hair, the hair of the man in the center and on the face of the man at the right who because of his position is almost side lighted by the back light.

What is it that professional movie men will be basically a combination of lights, in order as the camera subjects are concerned, the camera light, side light and back light are arranged in almost all movie scenes and are arranged in some variation of the "Triangle Lighting" formula. To this small combination of lights experienced workers add other lights from myriad directions and for multiple purposes, but it does remain an almost fixed combination to which all lesser lights are added.

And it is a basic arrangement on which the movie maker can rely for good, consistent results, simply achieved.

And if he prefers to use the slogan of the movie maker he can call his side light the "Key" his camera light the "Fill," and appear quite profound in talking with something essentially simple.

## With the NEW MAURER 16-mm

Professional Motion Picture Camera



— you get these exclusive features

- 232° Shutter — shoot with 1, less light.
- Critical Focusing System — you'll never shoot another picture that's not sharp.
- Largest and Clearest View Finder — anastigmatized, corrected coated optics, automatic parallax correction.
- Clear Glass Viewing System — see directly through the taking lens, even if stopped down to f/22.
- Automatic Fades — 2-speed automatic fade device: 40 frames and 64 frames, as well as manual fades.
- Gear-Driven Magazines — 200 ft., 400 ft., or 1200 ft. capacity.

MAURER

**J. A. MAURER, INC.**  
3707 31st Street, Long Island City 1, N. Y.

PROFESSIONAL MOTION PICTURE CAMERAS AND RECORDING EQUIPMENT  
FOR THE PRODUCTION OF INDUSTRIAL, EDUCATIONAL AND TRAINING FILMS

EVERYTHING PHOTOGRAPHIC  
AND CINEMATIC  
FOR PROFESSIONAL AND AMATEUR



The World's Largest Variety of Cameras and Projectors Sea-  
to and Laboratory Equipment with Latest Improvements at  
fixed in the Hollywood Studios. New and Used. BARGAINS

HOLLYWOOD CAMERA EXCHANGE

1690 CAHUENGA BOULEVARD  
HOL-9551 • Hollywood, Calif. • Cable HOCAMEX



# Super Smooth Pan and Tilt with the "PROFESSIONAL JUNIOR"



## GEAR DRIVE TRIPOD

Made of genuine Duraluminum.  
(Magnesium.) Weighs only 5 1/2  
lbs. Worm driven gears. German  
metal specifications. Smooth. Snap  
on metal crank handles. You get  
smooth, steady 360° pan and 65°  
tilt action control from both right  
and left sides.

Professional Junior's gear drive removable head inter-  
changeable with brace type tripod head. Body fits "Profe-  
ssional Junior" standard tripod base, Hi-Hi-Li and "Baby"  
all-metal tripod base. Top plate of each takes 16mm E. K.  
Cine Special, with or without motor, 35mm DeVry, B&H  
Eterna, with or without motor and 400° magazine, and with  
or without alignment gauge, any type of 16mm hand-held  
cameras, Speed Graphic or 8x10 View, and other still  
cameras.

FREE new 8 page illustrated catalog. Describes 33 expert  
products. Write for a copy today.



## Baby Boom Utility Light by Radiant



Radiant Manufacturing Corp., man-  
ufacturers of projection screens, announces  
an addition to the Radiant product fam-  
ily. The newcomer is their new Baby  
Boom Utility Light, a device specifically  
designed to fulfill a long-felt need among  
home photographers for a flexible, mobile  
light unit.

Flexible as a ballerina, versatile as a  
magician, this new performer provides  
the amateur with "studio calibre" light-  
ing at extremely low cost.

Operation is simple—boom and a held  
in place by a pair of matched teeth metal  
graspers—a row of knobs on grippers  
and boom adjusts to an almost limitless  
variety of angles and heights from ver-  
tical to more than 90 degrees. No counter-  
balance is required. Folding tripod fea-  
tures exclusive Radiant finger tip con-  
trol to open or close unit at the flip of a  
finger.

Perfect for use with floodlight, spot  
light, or reflector, the new Radiant Baby  
Boom is made of steel and aluminum to  
create a sturdy, lightweight unit, which  
folds up compactly for easy carrying and  
storage.

## Post Acquires 16 mm. Rights To Monogram Features

Post Pictures Corporation of New York  
has acquired exclusive 16 mm. distribu-  
tion rights to 16 Monogram entertainment  
news releases which are now available  
to the non-theatrical market through deal-  
ers and film libraries.

# USE FILTERS IN COMBINATION



THE BARDWELL & McALISTER

## MATTE BOX

A PROFESSIONAL LENS SHADE AND MULTIPLE FILTER HOLDER IN COMBINATION

Complete unit shown with base for use in field



For most 16mm and many 8mm cameras

1. 2" sq. Filters
- 2" sq. Graduated Filters
- 2" sq. Fog Filters
- 2" sq. Diffusion Filters
- 2" sq. Goggles

2. 2 1/2" Round Filters
- 2 1/2" Round Diffusion Filters
- Standard Polar Screen with 70° Arc Adjustment

3. 2" sq. Square Filters
- 2" sq. Graduated Filters
- 2" sq. Fog Filters
- 2" sq. Goggles

**NOTE**—A duplicate 2" square slide accepting same filters as listed in No. 2 is furnished with each unit.

4. Adapter for E. K. Series VI Filters
- Any 1 1/2" diameter filter

5. 1 to 4 gelatin Filters
- (2 extra slides furnished)

THESE FIVE SLIDES HOLD ALL THESE FILTERS

Here is a matte box and lens shade with which you can get every effect and combination the camera can in the sophisticated Hollywood use—such as gels for fog effects, vignette frames, and sky effects as well as filter combinations.

In angle of acceptance permits use with a 15mm lens on a 16mm camera. Unit is supported on slide rods differential to a camera base, permitting easy horizontal or vertical adjustment for quick camera or lens changes.

A series of removable slides in various sizes accepts all the standard filters, gels, polarizers and gelatin based as well. This permits the cinematographer to quickly combine filters in many desired combinations heretofore impossible.

This is the Lens Shade and Filter Holder for modern cinematographers. See the Matte Box in your dealer or write the factory direct.

Price includes Lens Shade, Filter Holder, Base Assembly and eight slides (2 1/2" Round furnished) 4 1/2" x 10" Flat Tree



24-127



DESIGNED AND MANUFACTURED BY  
**BARDWELL & McALISTER INC.**  
HOLLYWOOD, CALIFORNIA

## 94 Years for Bausch & Lomb

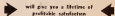
Bausch & Lomb Optical Company, of Rochester, N. Y., manufacturers of precision optical lenses, celebrated 94th anniversary of company's founding last month. First was originally founded by John J. Bausch in a small optical shop, with capital of \$60 loaned by Capron Harry Lomb. Today, the company is recognized as a leading manufacturer of scientific optical instruments, and has been prominent in the development of lenses for motion picture photography.

## New 35 MM. Enlarger

New fixed focus enlarger in the low priced field for 35 mm. and hantam film, is announced by Standard Metal Products of Chicago. Designed for home use, it makes enlargements to post card size from the minute negatives.

## "Goerz American" PRECISION PHOTO-LENSES

An American Product Since 1899



will give you a lifetime of profitable satisfaction

### GOERZ DAGOR F8.8

The famous universal all-purpose lens, color corrected, wide angle, convertible—top into many, enormous commercial and amateur work, scenic views, group portraits, color film copying, enlarging.

### GOERZ SUPER DAGOR F8

The wide angle lens, greatly extended cover age convertible.

### GOERZ DOGMAR F6.5

The perfect speed lens, color corrected, convertible. For news, sports, portraits, general work, color film.

### GOERZ ARTAR F9 TO F16

The professional's premier lens, for color use, amateur with perfect register in the final process, also for black and white commercial work.

### GOERZ GOMAR F6.5, F8, F10

The lens for black and white process and commercial work, copying and enlarging.

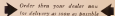
### GOERZ HYPAR F2.7, F8

The lens for black and white process and commercial work, copying and enlarging.

### GOERZ APOCOR F2.2

The movie lenses with microscopic definition.

### GOERZ MOVIE CAMERA ACCESSORIES



Order them your dealer now for delivery as soon as possible

The C. P. GOERZ AMERICAN OPTICAL COMPANY

Office and Factory

317 EAST 34 ST., NEW YORK 16, N. Y.

AG-12

## HANDI-BAR MOVIE LIGHT STAND



Pictured above is the hood-lar nose light recently added by the Hall & Howard Company, Chicago to its line of movie accessories. Whether the hood-lar is used with or without a tripod, individually-controlled light sources attached to covers at either end may be swung with the camera or pointed in any direction that suits the operator. Either photoflood reflector units or spotlight units may be used to furnish illumination.

Twin Speaker Unit For  
Kodascope FS-10-N

A two-speaker unit, offering greater sound volume and definition gains in total quality, is available now—in strictly limited quantities—as standard equipment with Sound Kodascope FS 10 N Projectors.

The use of pairs of two twelve-inch speakers built into the halves of a convenient carrying case that can be set up in several ways—joined or separated—to make possible optimum sound coverage in any auditorium. Set side by side, placed at an angle to cover the audience, or located at opposite sides of the auditorium stage or platform and connected by an accessory cord, the twin speakers offer a flexible means of adjusting sound to the arrangement of the seats and the size and shape of the auditorium.

Since the speakers can utilize the full output of the amplifier, there's greater sound volume when it's needed. And, because these larger speakers handle the power with capacity to spare, there are marked tonal advantages at high sound levels over single speakers. The sound is always clear, distinct and undistorted.

To control production and processing conditions and to air-condition the many buildings where Kodak Films and Papers are made, a refrigeration unit with an average daily production equivalent to 15,000 tons of ice is operated at Kodak Park.

## International Federation Of Cine Clubs Formed

An International Federation of Cine Clubs was launched at the recent Cannes International Film Festival, with founders including representatives mainly from European and South American countries. Headquarters of the Federation will be in Paris.

The Kodak Research Laboratories at Kodak Park, Rochester, N. Y., are the largest laboratories in the world devoted exclusively to research on problems pertaining to photography. More than 500 people are constantly searching for additional information on the "why" and the "how" of picture taking.

BUY  
CHRISTMAS SEALS

8 Enlarged TO 16 Reduced TO 8

Geo. W. Colburn Laboratory

Special Motion Picture Printing  
164 NORTH WACKER DRIVE  
CHICAGO 4, ILL.

### S.O.S. Specials of the Month

### Two Wall 35mm Studio Cameras Fox Movietone Recording Models



Here's a Complete Unit—  
Ready to Go— $\frac{1}{2}$  PRICE

**WALL STUDIO CAMERA** with B & H licensed shutter 7 lenses. Mitchell type viewfinder, sub-shade & mattebox. 12V motor. Akafay Gyo tripod. new Moduette galvanometer, anemograph, make, balance, scales & brush, entirely rebuilt. **\$5,495**

*Here's Another Combination  
Outfit for Even Less Money.*

**WALL STUDIO CAMERA** with 8 & H slanted  
shutter 5 lenses direct focusing 8&E 2 high  
amps 12V motor 8 & H inverted viewfinder  
8 & H geared tripod quartz slit recording glow  
lamp 60 cases all rebuilt \$4,990

**EVERYTHING FOR STUDIO, LABORATORY**  
Light, Mike, Boom, Dishes, Lenses, Back-  
ground Process, Materials, etc. Send for  
Ballou's Starfish showing thousands of  
good deals.

**S.O.S. Cinema Supply Corp.**

DeM. AC 442 West 42nd St., New York 18

**AVAILABLE—IMMEDIATE DELIVERY!**

**PANORAM DOLLYS  
BLIMP GEARED HEADS  
BLIMPS for MITCHELL CAMERAS**

FRANK C. JACOBI  
**CAMERA EQUIPMENT CO.**  
1100 BROOKLYN NEW YORK CITY

## NEW FILMO 8 MODEL INTRODUCED

**O**FFERING many features never before built into any 8 mm. camera, the Filmo Auto 8 magazine loading 8 mm. movie camera is announced by Bell & Howell Company, Chicago.

Some of the outstanding innovations incorporated in B&H's newest Filmo are:

**Two Lens Turret**—The two-lens turret introduces a unique lens-switching system that makes possible instantaneous interchange of lenses while the camera is in photographing position. The second lens is always ready for instant use and the matching positive viewfinder tubes appear with the lens and is automatically positioned. The Filmoconed  $1\frac{1}{4}$ "  $f/1.9$  and  $1\frac{1}{2}$ "  $f/4.5$  focusing movie lenses are interchangeable with other special purpose lenses.

**Lens-Seating Arrangement**—B & H points out that the lens-seating arrangement is of entirely new design, too, a feature which permits the operator to screw the lens firmly into the turret and then adjust the graduation marks to most convenient position for individual loading.

**Magazine Loading and Ejector System**—Loading and unloading the Auto 8 is said to be fast and exact, since there are no sliding drawers or cumbersome ejector devices, and B&H claims that the finger tip ejector can be operated even with



gloved hands. B&H states further that in the interlock between ejector and film footage dial lies a new "muscle proof" feature. For convenience of Auto-8 users, the ejector button will not dislodge the magazine unless and until the footage dial is reset. The operator can't forget to reset the dial.

### *Audible and Visible Footage Indicators*

—The Filmo Auto-8 has a nine-foot film run per winding, enough for three longer-than-average scenes. And, so that the movie maker will not be cut off in the middle of a scene, a warning click sounds at a point two film feet before the end of the governor-controlled, constant-speed run. In addition, B&H explains, there is a pointer which appears in the viewfinder at three-inch intervals throughout the film run. A film-end indicator drops into view at the end of the full 25-foot run.

**Operating Speeds**—There are five operating speeds (16, 24, 32, 48, and 64 frames per second), a single picture release, and a continuous operation lock that allows the movie maker to get into the picture himself. The Auto-8 was designed so that different positions of the same control button are responsible for the three types of performance.

Dressed in a rich brown, wear-resistant finish with gleaming chromium trim, the Filmo Auto-8 is described by Bell & Howell as "stark, but business-like" in its freedom from fanciful contours. The 2" x  $3\frac{1}{2}$ " x 5" Auto 8 is small enough to fit a coat pocket, and with the handy carrying cord that is attached, movie making can be a matter of a moment's notice.

Like all B&H products, the new magazine loading Auto-8 is guaranteed for life.

## Professional Type Combination SUNSHADE and FILTER HOLDER



The Sunshade-Filter Holder is supported by a double arm bracket. This attaches to a plate which you can fasten on to the base of your camera where it can remain at all times if you desire. The Sunshade-Filter Holder is detachable into 3 small units which, when not being used, fit into your camera carrying case.

Manufactured exclusively by the makers of "Professional Junior" Tripods and other fine camera accessories.

For E. K. Cine-Special, Bolex, Filmo and other fine 16mm cameras. It combines the professional 35mm type Sunshade-Filter Holders and Matte Box generally used with professional 35mm cameras.

Designed for use with all popular types of 16mm cameras, the "Professional Junior" Sunshade and Filter Holder holds two 2" square glass filters, also a  $2\frac{1}{4}$ " round Pola Screen with handle which can be rotated for correct polarization. By using our Sunshade and Filter Holder you will not require filters of various sizes as the 2" square filter will cover all lenses from 15mm to 6" telephoto.

★



Compact, simple to assemble or disassemble, the entire Sunshade-Filter Holder and 2 filter holders which are supplied are precision-made of non-corroding metals. Every serious cameraman appreciates the advantages that accrue when a fine Sunshade-Filter Holder like this is used.

FRANK C. ZUCKER  
**CAMERA EQUIPMENT CO.**  
1600 BROADWAY NEW YORK CITY

Order your Sunshade and Filter Holder today. And also ask for our complete catalog.

## PARIS LETTER

(Continued from Page 437)

this condition was common with the other lots.

In discussing the French lighting technique with these men, I asked several of them separately why they invariably employed the flat lighting which was discarded here twenty years ago. I spoke of the American practice of modeling for three-dimensional effects by using multiple light sources. The answer may have been given in good faith, but it still sounded like double-talk to me. They all replied that the majority of their films were serious dramas, they seldom made comedies. "In the drama," they said, "there is no occasion for modeling and complicated lighting techniques. That stuff is only for comedies."

Since they seemed to be serious about it, I went away mulling that answer over and over again. They tell me I still have a haunted look in my eyes. It is only that I don't understand—and

The fact remains, however, that the French make some excellent pictures from the story treatment angle—at least the ones we see—and there is little wrong with their industry which cannot be cured by enough money and equipment, but at present they are short of both. The financial situation has become so acute that Gaumont and Pathé have just consolidated, so that they might have more adequate means of production. As of this month, the report comes from Paris that the industry is at a new low and there seems to be little prospect for any great activity in the near future.

## Victor's New Plant

New factory and office building costing in excess of \$1,500,000 will be constructed as soon as materials become available by Victor Animatograph Corporation of Davenport, Iowa, according to an announcement by president Samuel G. Rose. Floor space of 150,000 square feet will allow for centralization of manufacturing facilities, and will greatly increase capacity for the various types of 16 mm motion picture equipment marketed under the Victor name.

## Anco Expands Processing

Processing of Anco color amateur motion picture film will be increased to double of present capacity with the opening of a new processing laboratory in Chicago last month, according to general sales manager C. W. Pearson.

Laboratory, equipped with latest types of processing machinery, is designed to handle both Anco color and black and white amateur film, and will provide rapid processing service for users of Anco amateur film in the mid-west area.

## RENTALS SALES SERVICE

Call: CROSBY  
Cable 6-5080

CAMERA EQUIPMENT CO.

## Mitchell-Bell & Howell

(USBO) (USBO)  
Standard, Blenod, M.C., Hi-Speed, Process,  
and Ezyne Cameras.

Fearless Blinks and Panoram Dollies—  
Synchronizers—Movieclips  
35mm Double System Recording Equipment—  
Coffing Room Equipment

WE SPECIALIZE IN REPAIR WORK ON  
MITCHELL and BELL & HOWELL CAMERAS

FRANK S. MILLER

1840 BRANTFORD NEW YORK CITY



THE "METER" FOR THE DISCRIMINATING PHOTOGRAPHER  
ACCURATE MEASUREMENTS FROM 1/500,000 SECOND TO  
2 HOURS 47 MINUTES

Made by  
SALFORD ELECTRICAL INSTRUMENTS, LTD.

Salford, England

Subsidiary of the General Electric Company, Ltd. of England

Exclusive Distributors in the United States

Photographic Equipment Corporation of America

633 East 12th Street  
Los Angeles 15, California

## "BLACK NARCISSUS"

(Continued from Page 433)

Some 120,000 feet of tubular steel formed the framework for this monumental bar of landscaping. Timber formers were fixed to the scaffolding, and they in turn were covered with pre-fabricated plaster or cement sheets, painted to resemble the natural rock. In constructing the framework, abnormal stress beyond usual wind and weight considerations was allowed for.

Thirty tons of gravel and soil were hauled by rope and pulley to the top of the mountain in order to make paths and terraces. Trees and plants from the studio grounds were subbed into the mountainside to provide foliage, and the terraces were planted with a special quick-growing variety of seeds to simulate the cultivated areas. The pathways up the mountainside were among enough for horse traffic, but narrow and winding to give a true impression of height and grade. Large boulders, faithful in color and shape to the rock scoria of the locale, were placed here and there to amplify the demands of the story and the general decorative effect.

### Art Direction at Its Best

Alfred Junge, who created the spectacular settings for 'Swingway to Heaven' is also responsible for the colorful sets in *Black Narcissus*. For this picture he was called upon to design settings which

though located in one of the Northern provinces of India, were creations of the author of the book. Thus, while the customs and traditional costumes of the Nepalese, Biharese and Tibetan peoples who mingle in this province were carefully depicted, the color and structure of the architecture had to be what might have been.

The action of the story takes place mainly in the former 'House of Women,' which the nuns transform into their convent school and hospital. Before deciding on the individual acts, Mr. Jung made clay models of the entire palace in order to establish a geography for the structure that would suit the action described in the book. In designing the sets, he had to look at each room from three separate points of view: first, the room as it was when purely native; second, the innovation which the nuns made in trying to obliterate the highly-colored past of the buildings; and thirdly, the atmospheric struggle between the 'old and the new,' with the old gradually winning out as the jungle creeps in on the cultivated earth.

In the story, the men transform the old palace bathroom (a luxurious chamber with a junken alabaster pool and semi-nude Indian figures painted on the walls) into their dispensary. They place cabinets full of medicine bottles at strategic points to hide some of the more blatant evidence

and the pool is covered with thick plain wooden planks. When the rats try to whitewash some of the moulds on the walls, they find that the figure reappears through the paint.

With these events in mind, Allied jangle had to imagine what the opera would have looked like before and after the change-over. When he came to design the tiny chapel for the nuns he had to think "Now what could this room have been before?" ah! perhaps a stable. So we are the old dusty stable, with its cobwebs and dust and ornate stalls transformed into an austere and lovely little chapel with brass altar ornaments and gentry decorations for the Christmas season.

Another ingenious change over was that of the Suter Superior's office. While containing old Indian pens and paintings, an Director Jung's 20000 birds, both in and out of cages, were often featured—so he decided that the room might originally have been an aviary. We first see it filled with grimy cages of birds long since set free. Later, after the rains have cleaned it up, the room appears very plain except for a few remaining cages to which birds have returned through the windows. Their gay plumage and humming about the room add a brilliant touch to these scenes.

The most beautiful interior set in the film is the Blue Room of the palace, with its long blue walls, and framed mirrors and delicately turned windows. The fans

FOR LIGHT ON EASTERN PRODUCTION--

C. ROSS

For Lighting Equipment

As sole distributors East of the Mississippi we carry the full and complete line of latex-type latex and H.I.-Arc equipment manufactured by



MOORE RICHARDSON, Inc.

Hollywood • California



Your requirements for interior or exterior locations shown out of the hole range detail elsewhere.

MOTOR GENERATOR TRUCKS

RENTALS

SALES

## SERVICE

CHARLES ROSS, Inc.

444 West 52nd St., New York, N.Y.

Photos, Circle 6-5(70-)

## CAMERA BARGAINS

## 1544

**FF160 TURBIT '80** Like Brand New. Complete Outfit with 22mm F2.8 Mirror, Sunny F2.9 Erar 100mm F2.9 Contrast 12mm. P15 Seminal 8xH 12 Valt Motor. Handle Carrying Case Guaranteed **\$1475.00**

**ARRIFLEX** Reflex Focuses Automatic Pentaflex 3 Lens Turbit 22 mm F2.8 Sunny F-4. Throat P15 Coated Andro Lens 8xH 12 in. Turbometer and Motor 2-200 feet Magnifying. Synthetic Filer Hobbed Case **\$8125.00**

## 1644

**CINE SPECIAL** Opening 1 P. 9 11:00am P. 1  
2 P. 5 4:15 P. 5 Lenses Coo SP12.50

**CAMBIT** Track Image Parallax, Side View, Find

**CHART** Wood Spreading, Trench, Insulation

road for One Special or Events and  
Cover

**ONE SPECIAL** Oct cat 1/2 pr F ndgr w/gt  
Erackst \$10.00

1578A 150 PT MALAYIAN with Arlight  
Original Bender 5495.00  
1588A 60 2.0000000000000000 5495.00

**REINOT-MANN** Single System Sound 4 Line  
Turret Console Quilt with Brass Accents

Sync Motor 1—400 Hz Magac Net. Async For  
with Comp Motor 1 (Gen. 1, 2, DC Lamps)

**NEW ARRIVAL** Pro Single System Sound Case

648 West 100th Street, Suite 100, Minneapolis, MN 55425  
 612-835-1111 FAX 612-835-1112

WRITE FOR FREE CATALOG #4

Enroll all levels of 16 Hours Foundation  
Filing and Laboratory Experience  
and then attend the 16-hour continuation

**CAMERA-MART** 79 West 45th St.  
New York, NY

CABLE ADDRESS CAMERAMART

WE EXPORT ALL OVER THE WORLD



# What a Startling Difference the NEW RADIANT Screens make in your pictures

## Exclusive New Radiant Screen Features

- 1 Self Opening Travel Lock\*
- 2 Screen Leveler\*
- 3 Shockproof Safety Brack
- 4 Further Touch Adjusting Handle (R. L. Patent)
- 5 Fully Automatic Auto Lock\*
- 6 Six-Inch Shock Absorbers\*
- 7 Automatic Lock Lock
- 8 Rubber Roll Speed Fast
- 9 Resistant Steel Tube Construction
- 10 Automatic Lock Adjustment
- 11 Finger Grip Operating Handle
- 12 Screened Design
- 13 Automatic Lock Release
- 14 Complete Range of Screen Heights
- 15 Unbreakable Guarantee

The complete Radiant line includes 1000' Ceiling and Table Models in sizes 20 inches to 70 inches by 20 inches to 20 feet x 20 feet and larger.

\*Pat. Pending

RADIANT  
Glass Beaded  
Surface  
...BRIGHT

Your pictures look much brighter when projected on the new 1948 Radiant Projection Screens. They have added brilliance, more sharpness, more saturated colors. This special Radiant glass-beaded screen surface with millions of tiny glass beads imbedded in pure white plastic—reflects light instead of absorbing it. Radiant gives you more new features that make for quicker set-up and easier adjustment. These new Radiant Projection Screens make every picture a better picture!

Send for FREE Screen Guide Today!

"Screen of Good Projection" is a 12 page booklet gives proper screen size, correct projection screen, tips for improved projection and many other valuable facts. Mail coupon for your FREE copy.

# RADIANT

PROJECTION SCREENS



RADIANT MANUFACTURING CORP.  
1240 S. Tolman Ave., Chicago 5, Ill.  
Send me FREE copy of "Screen of Good Projection"—they give Radiant Catalog showing complete line of Radiant Projection, Wall, Ceiling and Table Screens.

boyish color scheme is typically Indian, and it serves as a most appropriate background for one of the more dramatic sequences. On the wall of this room hangs a picture which, in Indian characters, tells the story of the palace. It was designed and executed in the Art Department at Pinewood, but has such an appearance of age and authenticity that it fooled even experts on Indian art.

The brilliantly colored costumes in *Black Narcissus* add much to the tapestry like piquancy of the film, and help to bring out many important subtleties of the story. The sharp difference in psychology between the natives and nuns is symbolized in the contrast between their respective habits. The brightly colored costumes of the nuns blend naturally with the flamboyant chambers of the palace, but contrast sharply with the austere white vestments of the nuns. The local Indian ruler and his son appear in lavishly bejeweled costumes of gold brocade and sequins—creating a private blaze of color wherever they go.

### The Brain Behind the Lens

Cinematographer Jack Cardiff, A.S.C., whose brilliant direction of photography does much to make *Black Narcissus* a visual treat, is known as Britain's leading Technicolor cameraman.

Born in 1914, the son of a music hall comedian, he became a child actor in films

at the age of four, and by the time he was fourteen he was working in the silent version of *The Informer*. His interests later shifted from acting to the technical side of film production, and he became an assistant cameraman at the Elstree Studios near London.

While at Elstree, he worked with such notable directors as Rene Clair, Jacques Feyder, Alfred Hitchcock and Fred ("Ben Hur") Niblo. During his apprenticeship he learned a great deal about technique from Hollywood's great cinematographers who came over to film special pictures.

In 1936 Cardiff was offered a job as the camera crew on "Wings of the Morning," the first Technicolor film made in England. Becoming highly enthusiastic about the new color process, he joined Technicolor Ltd. as a staff cameraman, and was sent around the world photographing World Window travelogues.

His next assignment took him to the Sudan for location work on Alexander Korda's *Four Feathers*, and in the summer of 1939 he was sent to France to make the first French Technicolor film, *Main Street of Paris*. Production was suspended when war was declared.

After shooting *The Great Mr. Handel*, he sailed to America in convoy shooting "Western Approaches," the story of the perilous life of the merchant seamen bringing food and munitions to be-

sieged Britain. His inspired Technicolor photography of the crew of a torpedoed merchantman adds fire days in the Atlantic established a new high for harsh realism in color documentaries.

He next went to Egypt for location shooting on Shaw's *Caesar and Cleopatra*, and in 1945 teamed up for the first time with Michael Powell and Emeric Pressburger of *The Archers* to film the magnificent "Sword of Heaven." This technically brilliant film set a new standard of photographic excellence and established Jack Cardiff as Britain's outstanding color camera artist. His work in *Black Narcissus* not only assures his reputation, but goes even further in illustrating hitherto unrealized possibilities for the kinetic use of color on the screen.

Cardiff's style in color cinematography is based on a solid understanding of the complex Technicolor process, its chemistry and limitations.

Film lighting has a crisp clean quality, softened by enough contrast to give it depth and modelling. His use of colored light seems from an accurate emotional interpretation of the drama of the scene. He is a daring but sure experimentalist, adapting original subjective angles and effective low-key lighting patterns to bring out a good deal more of the subtle meaning of the story than is indicated in the script.



## SPECIAL EFFECTS

(Continued from Page 431)

city scenes. These background "movies" have been the subject of serious studio criticism, with magazine writers either refused a view of them or permitted to see them only after crossing their hearts not to tell.

So what happens? The picture makers themselves show you how it's all done in "Vanity Girl," a story of a movie-struck girl's adventures behind the scenes in Hollywood. Seventeen-year-old Mary Horcher, a singing star of "Oklahoma," accidentally walks behind a transparency screen. Her shadow goes bobbing across a Pennsylvania forest where, for story purposes, Cecil B. DeMille is directing his indelible Indians.

### Electric Repeater Devised

The other development is a gadget which Jennings and a former Navy radar engineer, young Gil Stinchfield, invented. It is an electronic "repeater" which will be used on a separate film every move made by the camera to which it is wired. With this operating, the camera, heretofore required to remain stationary, can photograph the background in daylight and repeat, move for move, the same scene to 0001 of an inch accuracy at night. Thus, stars and lights photographed with longer exposures, for "The Big Clock" were superimposed over the vivid daylight shot.

The repeater, coupled with a highly technical "nodal point camera mount" and screening a "constant focus photographing channel" convenience, also will make it easier for trick experts to mar (or block out) unwanted backgrounds from each frame of film and permit other backgrounds to be substituted. For instance, a miniature fort can be photographed, thousands of persons can be put through their paces in any old field and then dropped into the fort with greater ease.

Similarly, it will simplify fantastic shots like that of rare Ford Aamurs dancing with themselves in a recent picture. This machinery, incidentally, was accomplished by having Aamur perform his dance three times—the first, close up, in the center of the film, the second and third times to the right and left sides of the film. The right and left shots were duplicated with prisms, and then the three ducies were "matted" onto one film.

### Special Effects Accomplishments

Jennings' engineering bent in merging the two statue events was movie trickery of a high order. The "Unconquered" script called for Gary Cooper and Pauline Goddard, pursued by Indians, to paddle down a river's rapids and go over some waterfalls. One of the rivers had rapids but no falls, the other had falls but no rapids. Each river was photographed separately, and the two films were matted together to look like one stream.

Using this matted film for a transparency background, Jennings had Cooper

and Goddard photographed while being dropped five feet over a studio-made river that blended with the background. At the bottom of this drop, the stars were supposed to grasp an overhanging tree limb and swing themselves under the falls to the safety of a hidden ledge. But there was no tree growing near the originally photographed falls! So arms pointed a tree limb over each frame of the matted film. Then a live "double" for the limb was installed on the studio tank stage, and stunt men and women, doubling for Cooper and Goddard in a canoe, slid down an invisible piano wire track through a man-made waterfall and grabbed, as it were, the tree-ore-thaw-wasn't there. By quick shifting of scenes, the trick artists will show Goddard and Cooper, themselves, falling through space (for five feet), doubles falling the hazardous part of the drop and grasping the limb, then the real principals climbing off the ledge.

"We didn't do this to hoax anyone," Jennings explained. "It was the only way it could be done. And it adds excitement more to pictures."

In spite of a new problem every day, Jennings whistles while he works, walks with slow heavy movements, has had time to become a 32nd degree Mason, plays a hot game of golf, and can look

back on almost three decades of motion picture photographic achievements with considerable satisfaction. Shortly after he came from his home in Salt Lake City to take a job as assistant cameraman in 1919 with Lou Weber's one-woman producing company he was doing the first tricky, moving sides for Thomas Ince. These, staple by present standards, consisted of painting titles on glass and sliding them over painted scenes. They kept the other fellows in the business fooled for a long time," he recalls.

The work attracted DeMille, and Jennings has worked with him off and on, at Paramount, ever since. He craned the odd perspective for "Alice in Wonderland," painted the bridge for "For Whom The Bell Tolls," and once was bowled out for "building" a "castle" in Oregon which an executive seeing it for the first time thought cost thousands of dollars. "It was seven feet high and cost fifty dollars," he laughs.

Jennings says he will put one of his many inventions up for an Academy Award this year and the complete assembly next year. Amazing as they seem, they will not, Jennings thinks, provide Paramount permanent advantage over other companies.

"They'll probably make the junk for an actor or a can of new film," he says, faintly.

# See Houston First

FOR SPECIAL FILM  
PROCESSING EQUIPMENT

The Industry's chief source of engineering "know-how" in the solving of film processing problems should be your first contact. See Houston First.

Your problem may require built-to-order machines. Adaptation of standard features in the Model 30 for 35 mm. or 16 mm., and the Model 11 for 16 mm. processing combined with specially built equipment will meet any need.

Houston, the largest producer of standard equipment... designs and manufactures custom built 35 mm. or 16 mm. processing equipment.

Write for Descriptive Folder



PRINTERS CRANES  
LABORATORY EQUIPMENT

## THE HOUSTON CORPORATION

11801 West Olympic Blvd.  
Los Angeles 25  
California

EASTERN OFFICE  
George Lawler

1650 Broadway, New York City  
Circle 7-8677

## Current Assignments of A.S.C. Members

**M**EMBERS of the American Society of Cinematographers were engaged as Directors of Photography in the Hollywood studios during November as follows:

### Allied Artists

- Stanley Cortez, *Strut Women*, with Constance Bennett, Brian Aherne, Barry Sullivan, Michael O'Shea

### Columbia

- Les White, *The Fuller Brush Man*, (Edward Small Prod.) with Red Stehno, Janet Blair, Don McGuire, Hillary Brooke, Ross Ford
- Ernest Lauro, *Lulu Belle*, (Benedict Bognus Prod.) with Dorothy Lamour, George Montgomery, Glenda Farrell, Otto Kruger, Greg McClure
- Henry Freshfild, *Adventures of Silverado*, with William Bishop, Gloria Henry, Foster Tucker
- Vincent Parise, *My Dog Rusty*, with Ted Donaldson, Ann Doran, John Lini, Mona Barre
- William Wyler, *The Loves of Carmen*, with Rita Hayworth, Glenn Ford

### Engle-Luna

- John Boyle, *Mickey*, (Cinacolor) with Irene Hervey, Bill Goodwin, Lou Barlow, Harrie McDaniel, Skip Houser
- Charles Van Enger, *The Noose Hangs High*, with Bud Abbott, Lou Costello, Karyl Downs, Mick Mearns
- John Allen, *Corky and Alley*, with Dennis O'Keefe, Clare Trevor

### Independent

- Ben Kluge, *Hall Port Midnight*, (Sel Wurned Prod.) with Keri Taylor, Peggy Knudsen, Joe Sawyer, Walter Sunde
- George Robinson, *The Challenges*, (Reliance) with Tom Conway, June Vincent, Richard Stapley
- Mack Strangler, *Let's Live Again*, (Frank Schaefer Prod.) with John Emery, Hillary Brooke, Taylor Holmes, Doree Douglas

### Metro-Goldwyn-Mayer

- Hal Rosson, *Homecoming*, with Clark Gable, Lana Turner, John Hodiak, Anne Baxter, Cameron Mitchell
- Charles Schoenbaum, *Hills of Home*, (Technicolor) with Edmund Gwenn,

- Janet Leigh, Tom Drake, Donald Crisp, Reginald Owen, Rhys Williams, Lasse
- George Polley, *State of the Union*, (Liberty Films) with Spencer Tracy, Katharine Hepburn, Van Johnson, Angela Lansbury, Adolphe Menjou
- Robert Surtees, *The Big Cry*, with Margaret O'Brien, George Murphy, Robert Preston, Danny Thomas, Kathi Booth, Betty Garrett, Lorne Lehman

### MGM

- Harry Newman, *Song of the Doctor*, with Jimmy Wakely, Cannonball Taylor, Mildred Cook
- Marcel LeFranc, *Angels Alley*, with Leo Gorcey, Huntz Hall, Geneva Gray, Frankie Darro, Dewey Robinson, Wade Crosby
- William Sackner, *Charlie Chan in New Orleans*, with Roland Winters, Victor Sen Young, Martin Moreland, Douglas Fowley

### Paramount

- John Seitz, *The Long Gray Line*, with Alan Ladd, Donna Reed, Tom Neal, Audre Murphy, Dick Hogan, Russell Wade
- Lionel London, *Sistered Sisters*, with Veronica Lake, Joan Caulfield, Barry Fitzgerald, George Reeves, William Demarest, Beulah Bondi
- Roy Renahan, *A Connecticut Yankee*, (Technicolor) with Bing Crosby, Rhonda Fleming, Sue Collier, Hardwick, Marvin Vay, Virginia Field, William Bendix
- Daniel Fapp, *Hazard*, with Pauline Goddard, Macdonald Carey, Stanley Clements

### RKO

- Lucien Ballard, *Bella Expans*, with Merle Oberon, Robert Ryan, Charles Kevin, Paul Lukas, Roman Toporow, Robert Coote, Peter Von Zerneck
- Joe Valentine, *Joan*, (Sierra Pictures) (Technicolor) with Ingrid Bergman, Jose Ferrer, John Emery, George Coulouris, Richard Ney, Herd Harfield, Robert Barrer, Selma Royle, Gene Lockhart, Romaine Bohren
- Joseph Walker, *The Velvet Touch*, (Independent Artists) with Ronald Russell, Leo Genn, Claire Trevor, Sydney Greenstreet, Leon Ames, Frank McHugh
- Roy Hunt, *The Arizona Ranger*, with Tim Holt, Jack Holt, Steve Brodie, Nan Leslie

### Schenck

- James Wong Howe, *Mr. Blandings Buys His Dream House*, with Cary

Grant, Myrna Loy, Melvyn Douglas, Don Tobin, Louise Brooks, Cliff Clark

### Twentieth Century-Fox

- Harold Jackson, *Ballad of Furnace Creek*, with Victor Mature, Colleen Gray, Glenn Langan, Reginald Gardner, Charles Kemper
- Joseph MacDonald, *Call Northside 777*, with James Stewart, Richard Conte, Helen Walker, Lee J. Cobb, George Tyne
- Joe LaShelle, *Deep Water*, with Doree Andrews, Joan Perry, Cesar Romero, Anne Revere, Dean Stockwell, Mae Marsh
- Leon Shamroy, *This Is the Moment*, (Technicolor) with Betty Grable, Douglas Fairbanks, Jr., Cesar Romero, Walter Abel, Reginald Gardner, Henry Devanport
- Norben Bodine, *Sitting Pretty*, with Robert Young, Maxwell O'Hair, Clifton Webb, Richard Haydn, Calum Holm
- Arthur Miller, *Walls of Jericho*, with Linda Darnell, Gerald Winkle, Anne Baxter, Kirk Douglas, Ann Dvorak, Maryline Ransburg, Glenn Townsend, Burton Lane

### Universal-International

- Russell Metry, *All My Sons*, with Edward G. Robinson, Burt Lancaster, Mady Christians, Howard Duff, Louise Herman, Frank Conroy
- Milton Krassner, *Up in Central Park*, with Deanna Durbin, Dick Haymes, Vincent Price, Albert Sharpe, Thurston Hall, Tom Powers, Hobart Cavanaugh, Mossie O'Shea, Nellie Fisher
- Irving Glassberg, *Catfish*, (Mammoth Prod.) with Yvonne De Carlo, Tony Martin, Maria Turen, Peter Lorre, Thomas Gomez, Hugo Haas, Katharine Dunham
- Hal Mohr, *Another Part of the Forest*, with Frederic March, Ann Blyth, Don Duvy, Edmund O'Brien, Florence Eldridge, John Dall, Fritz Leiber
- Masey Geramam, *Are You With It?*, with Donald O'Connor, Olga San Juan, Martha Stewart, Lew Parker, Pat Dixon, Walter Catlin, Louis De Pree

### Warner

- Carl Guthrie, *April Showers*, with Jack Carson, Ann Southern, Robert Alia, S. Z. Sakall
- Robert Buiks, *To the Victor*, with Dennis Morgan, Vivien Lindfors, Victor Francica, Bruce Bennett, Dorothy Malone, Ton D'Andrea, Eduardo Connelly, Richard Walsh
- Ted McCool, *Johnny Belinda*, with Jane Wyman, Lew Ayres, Charles Bickford, Agnes Moorehead, Stephen McNulty, Jan Sterling
- Ernest Haller, *Winter Meeting*, with Bette Davis, James Davis, Janis Paige, John Hays, Florence Bates, Walter Bell, Ben
- Woody Bendell, *Adventures of Don Juan*, with Errol Flynn, Verna Lindfors, Robert Douglas, Romney Brent, Alan Hale, Robert Warwick

**Scheib's FILTERS**  
In World-Wide Use

GRADUATED FILTERS for  
Moonlight and Night Effects in  
Daytime. Diffused Focus and Fog  
producing Filters. The Original  
Moonlight and many others.

WRITE FOR CATALOG

**George H. Scheib**  
ORIGINATOR OF EFFECT FILTERS  
1825 WEST 78TH ST. LOS ANGELES, CAL.

**MOVIOILA**  
FILM EDITING EQUIPMENT

Made in Hollywood, California  
Manufactured by  
MOVIOILA MANUFACTURING CO.  
1451 Gordon Street Hollywood 28, Cal.

## 25 YEARS AGO

### With A.S.C. and Members

• Phil Rosten, A.S.C., was directing Rudolph Valentino and Wanda Hawley in *The Young Rajah* for Paramount, with James Van Trees, A.S.C. handling the photography.

• Reginald Lyons, A.S.C., was enroute to Texas to photograph a western feature.

• Ben Klone, A.S.C., had completed photography on a Frank Mayo starrer, which Stuart Paton directed for Universal.

• E. B. Du Prez, A.S.C., and Floyd Jackson, A.S.C., were filming *Little Heroes of the Street*, Warner Brothers feature with Wesley Barry and Mary Prescott.

• Bob Kerzle, A.S.C., joined the Metro camera staff to film *Country Love*, Ben Hurning Rialto Dove.

• Karl Brown, A.S.C., was Director of Photography on *The Old Homestead* directed by James Chase for Paramount with Theodore Roberts starred.

• Also at Paramount, Paul Perry, A.S.C., had finished shooting *Pink Gods* for director Pearlrya Stanlives and Fuson Dean, A.S.C., was assigned to the Mary Miles Minter starrer, *Cowboy and the Lady*.

• Harold Lloyd had Walter Leland, A.S.C., in charge of the camera for his starring comedy, *Doctors Orders*.

• Arthur Edson, A.S.C., had a dozen cameras under his charge for shooting of spectacular scenes for Douglas Fairbanks' *Robin Hood*.

• Walter L. Griffin, A.S.C., was enroute to Alaska to function as chief cinematographer for David Hartford production.

• Herford Tyneas Cowling, A.S.C., globe trotter, goes to Africa to photograph the Theodore Roosevelt trail country.

• Charles Rosher, A.S.C., returned from Italy where he was Director of Photography on *Sun of Italy* for Ufa, and reported that lack of unity and organization hampered Italian production efforts.

• Sol Polito, A.S.C., left for New York to head the cinematographic department for Edson Lowe Productions, in addition to handling photographic direction.

• Mitchell Camera Company was reorganized and incorporated under the firm name of Mitchell Camera Corporation, with capitalization of \$500,000. At a meeting of the concern, H. F. Boeger was re-elected president and general manager, M. J. Boeger, vice-president and George Mitchell, designer and perfecter of the Mitchell camera, secretary-treasurer. A new factory was to be erected at cost of \$40,000.

• Paul Imbe, art director for Cecil De Mille, addressed an A.S.C. open meeting on *The Art Director and the Cinematographer*.

• John Seitz, A.S.C., was in New York to continue in head cinematographer for Ray Ingram productions to be produced in the east.

• Edward Kull, A.S.C., was directing Universal's series of productions based on Jack London's *Tales of the Fish Patrol*, starring Jack Muhlall.

• Al Glick, A.S.C., was Director of Photography on the Gloria Swanson starrer at Paramount, *His American Wife*.

• Glenn R. Kenner, A.S.C., just back from Tahiti and Papeete, described adventures while making *Passions of the Sea* for Metro. Kenner handled the second camera on the expedition under Clyde De Vries, A.S.C., who was in charge of photography.

• Total of 20 cameras were used to film the forest fire scenes for Reginald Barker's production of *Hearts Alight*. Asbestos-lined camera booths were used to protect cameras and cinematographers from the fire, as many set-ups were directly in the path of the flames.

• James Van Trees, A.S.C., was in Hawaii photographing the Betty Compson starrer, *The White Flower*, with many of the locations in the vicinity of Kilauea volcano.

• A.S.C. members were selling their DeBrie and Pathe cameras in favor of the new Mitchells.

## 16mm

### Color—Black and White

# ACME FILM LABORATORIES

1161 N. Highland Avenue  
Hollywood 38, Calif.  
Phone Hillside 7-71

GUS BARTH WILSON LEAHY

## RUBY CAMERA EXCHANGE

Rents . . Sells . . Exchanges

Everything You Need for the  
**PRODUCTION & PROJECTION**  
of Motion Pictures Provided  
by a Veteran Organization  
of Specialists

35 mm . . . . . 16 mm.

IN BUSINESS SINCE 1900

729 Seventh Ave., New York City  
Cable Address: RUBYCAM

## QUICK DELIVERY!



18mm  
**F2.8 COOKE**  
Deep Field Panchar  
Lens

- Highly corrected • Recent design
- Superb for color • Light weight
- Exceptional depth of field
- Hard film-coated surfaces
- Shock mounted • Can be mounted for any film camera

**BELL & HOWELL COMPANY**

Exclusive U. S. A. Distributors  
7148 McCormick Road, Chicago 49  
New York, Hollywood, Washington, D. C.

— Only Art Reeves Can Sell The New Model —

## SENSITESTER

1944-1945-1946-1947 Models Will Handle Modern Fine Grain Film

## WARNING...

Some dealers are offering war surplus machines as new models. These 1942 surplus machines will not handle modern film. They were not designed for that purpose.

## ART REEVES MOTION PICTURE EQUIPMENT

1515 N. Calumeta Blvd.

Hollywood 28, Calif.





## He makes the camera concentrate on her...

NOT by chance is this escaping beauty the center of attention!

Before the scene was shot, the assistant cameraman made very sure she would be. He kept background and foreground from stealing her scene... made the camera concentrate on her and her alone.

In achieving such exact focus... in attending to many another detail vital to the camera's operation... the assistant

cameraman exercises a high degree of skill and displays an infinite capacity for taking pains.

Yet for a true reflection of his skilled, painstaking contribution to the picture, he must depend upon superior film, perfectly adapted to the job. This is why he welcomes working with one of the famous family of Eastman motion picture films... as he so often does.



**EASTMAN KODAK COMPANY**  
ROCHESTER 4, N. Y.

J. E. BRULATOUR, INC., DISTRIBUTORS  
FORT LEE • CHICAGO • HOLLYWOOD



## **Your Own Home Can Become the World's Finest Theater with**

# *Filmosound*

Private theaters were once the special privilege of royalty and the very wealthy. Today your home can command the world's finest entertainment . . . in natural color and true-to-life sound!

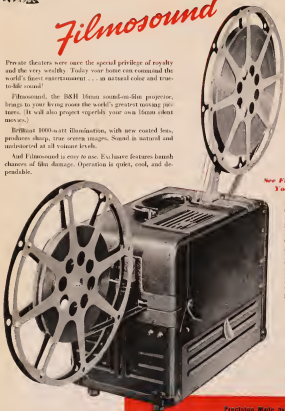
Filmosound, the B&H 16mm sound-on-film projector, brings to your living room the world's greatest moving pictures. (It will also project superbly your own 16mm silent movies.)

Brilliant 1000-watt illumination, with new coated lens, produces sharp, true screen images. Sound is natural and undistorted at all volume levels.

And Filmosound is easy to use. Exclusive features banish chances of film damage. Operation is quiet, cool, and dependable.

### **See Filmosound at Your Dealer's Now**

Filmosound achieves sound-on-film realism never before obtained. See it at your Bell & Howell dealer's now. Or, for illustrated literature, write Bell & Howell Company, 7148 McCormick Road, Chicago 45; New York 20; Hollywood 36; Washington 5, D. C.; London.



1907-1947  
Forty Years of  
Leadership

Precision Made by

# **Bell & Howell**

Since 1907 the Largest Manufacturer of Professional Motion Picture